Moti Mahal, Pioneers of Indian Cuisine, Announce Grand Entry in Europe with Culinary Maestro Shri Kundan Lal Gujral

Moti Mahal, founded in 1920, is a culinary haven with a legacy of 103 years. Recognised as the birthplace of Butter Chicken and Dal Makhani.



Amsterdam, Netherlands Feb 4, 2024 (<u>Issuewire.com</u>) - Moti Mahal, the esteemed culinary institution, proudly traces its roots back to 1920, when visionary chef Shri Kundan Lal Gujral laid the foundation in Peshawar, undivided India. Celebrating a remarkable journey of innovation and gastronomic excellence, Moti Mahal has become synonymous with the rich tapestry of North Indian cuisine.

In its inception, Shri Kundan Lal Gujral pioneered the art of Tandoori cuisine, introducing the world to the iconic Tandoori Chicken. The distinctive flavours of Moti Mahal's Tandoori creations set a new standard in Indian gastronomy. As the culinary landscape evolved, so did Moti Mahal, diversifying its offerings and introducing culinary delights like the legendary Butter Chicken and Dal Makhani.

The Partition of India in 1947 saw Moti Mahal relocate to Delhi, and the brand continued to flourish under the visionary leadership of Shri Kundan Lal Gujral. Over the years, Moti Mahal's popularity

soared, attracting global acclaim for its commitment to authenticity and culinary innovation.

Moti Mahal's legacy expands beyond its origin, reaching international shores and captivating the taste buds of diverse cultures. Today, Moti Mahal stands as a testament to a century of culinary mastery, with its recipes handed down through generations, preserving the authenticity and heritage of its offerings.

As Moti Mahal continues to evolve, it remains committed to providing an unparalleled dining experience, blending tradition with innovation. The legacy lives on, inviting food enthusiasts to savour a century of exquisite flavours that have stood the test of time.

Moti Mahal, the venerable culinary institution with a century-long legacy, is set to make waves in the Netherlands with an ambitious expansion plan. In a strategic move, Moti Mahal announces its merger with Soebedar Investments, a partnership poised to elevate the brand's presence in the Dutch culinary landscape said Mr. Ashim Gujral the Managing Director of Moti Mahal Restaurants.

The expansion plan involves a thoughtfully designed space that captures the essence of Moti Mahal's rich culinary heritage while embracing the cultural tapestry of the Netherlands. The ambiance will seamlessly blend traditional Indian aesthetics with contemporary design elements, creating a unique dining atmosphere and Signature dishes from Moti Mahal's Indian repertoire will stand alongside carefully curated international offerings, ensuring a diverse and satisfying dining experience.

"We are excited to bring the legacy of Moti Mahal to the Netherlands, offering a unique culinary experience that transcends borders," said [Mr. Ashim Gujral/ Mr. Kuvam Gujral], the grandson and great grandson of Shri Kundan Lal Gujral "Our world cuisine menu reflects a harmonious blend of global influences, ensuring a delightful journey for our patrons."

Moti Mahal invites the community to join in the celebration of this culinary milestone, experiencing the intersection of authentic Indian cuisine and international culinary innovation. Stay tuned for more updates and announcements as we prepare to open our doors to the Netherlands this autumn.

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Source: Gujral Restaurnats and Management Pvt Ltd

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