

How Earthy Tales Becomes the Most Trusted Online Organic Food Store in India

Earthy Tales offers an authentic range of organic fruits, vegetables, food, oils, healthy snacks, dry fruits, seeds, and all other grocery items.



New Delhi, Delhi Jan 16, 2024 ([Issuewire.com](https://www.issuewire.com)) - The COVID-19 pandemic left everyone speechless and helpless. It caused damage to many families that can never be filled. The world faced its wrath and learned the lesson that health is wealth. The only good thing it did was bring everyone towards healthy food and lifestyles. The health crisis that the world witnessed is now enough to understand the essence

of organic food, a healthy lifestyle, and good habits. People have now started looking for organic food and healthy brands to combat such viruses and diseases with strength without losing their lives. Earthy Tales, a leading and trusted online organic food store in India, ensures to give the best of both worlds to people when it comes to organic food.

How is Earthy Tales bringing about an organic revolution in India?

Earthy Tales has started a revolution in India by starting the organic movement right from the roots. It has collaborated with multiple farmers and villages to bring people's attention to the advantages of organic food. In the last couple of years, the founders and their team have rigorously worked on enlightening farmers about organic farming and the side effects of pesticides. The brand has successfully brought many farmers to organic farming and the use of organic fertilizers to save the ecological balance and health of people.

The brand sowed its seed in 2011 in Pushkar, Rajasthan, by starting to farm a couple of fruits and veggies. Along with that, the team introduced the concepts of rainwater harvesting and drip irrigation. Simultaneously, the team started making a network in the villages of Rajasthan and other states by convincing farmers about organic farming.

Slowly and gradually, the brand brought awareness about the harmful effects of chemical-based farming on people, farmers, and soil. The founders paid attention to biofertilizers by eliminating chemical pesticides to produce organic food without any side effects.

What does Earthy Tales offer?

Earthy Tales offers an authentic range of organic fruits, vegetables, food, oils, healthy snacks, dry fruits, seeds, and all other grocery items.

The brand leaves no stone unturned to harness the incredible power of sustainable agriculture, natural fertilizers, organic farming practices, and biological pest control to bring everyone's home the purity of organic food. The best part is that the brand promotes a balanced ecosystem, sustainable farming, and healthy food habits.

The brand brings the pureness of organic food and goodness to everyone's kitchen without compromising taste or nutrition. Earthy Tales has also acquired certifications from NPOP, FICCI, and FRAC to further consolidate trust among people who love to buy the purest form of organic food without fake and tall claims, unlike other brands.

How are Earthy Tales spreading organic food like wildfire?

Earthy Tales is growing and expanding with each passing day. Right from setting up its own organic agriculturists in Rajasthan and Himachal Pradesh with over 250 farmers to mentoring over 400 farmers about organic farming, the brand has been taking the organic revolution to the next level right from the beginning. The brand is now successfully serving families in Delhi and NCR through its brand-new iOS and Android apps, making the online ordering process easier than ever. In fact, the brand has also collaborated with Jio Mart and Amazon to offer its organic food products on these popular marketplaces. To make it easier for people to get access to the purest organic food, the brand is leaving no stone unturned to make accessibility easier with each passing day.

With regular and rigorous quality checks and bringing more farmers with them, Earthy Tales is going strong with each passing day. In fact, many new customers are connecting with the brand and taking the organic revolution forward.

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Source : Earthy Tales - Organic Food Store

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