

Grammy-Winning Artist Collaboration Debuts As The Jacy Project's First Video NFT

Proceeds From Former Pussycat Doll's NFT Release Will Help Feed Florida's Homeless Population



Orlando, Florida Mar 11, 2024 ([Issuewire.com](https://www.issuewire.com)) - The Jacy Project announces the upcoming release of its inaugural artist collaboration featuring Grammy-winning artist Kaya Jones. This exclusive animated video NFT explores the profound narrative of Kaya's poignant track "Love Is The Answer," which features emerging star Kevi Morse and Ish Beloso, lead builder of The Jacy Project, who co-wrote the song with Jones and Morse.

Interested parties can learn more at <https://www.thejacyproject.com>

The project, which will be released on March 24, 2024, at 7 PM EDT, serves as an accessible gateway for Kaya's community to possess a piece of her digital artwork and delve into the possibilities that web3 offers. It also showcases the potential for collaborations between The Jacy Project and creative talents.

Limited to 10,000 copies, the NFTs will be priced at 1 MATIC each. Ninety percent of the proceeds from sales will be donated to Feeding The Needy, a 501c3 organization focused on tackling homelessness in Central Florida, with the remaining 10% allocated to The Jacy Project's ecosystem to foster its growth. The 1 MATIC (around \$1) price tag is intended to make the video accessible to fans and to walk individuals through the steps of purchasing an NFT so they can build confidence in the idea and process.

The animated video NFT marks the inception of a series of artist collaborations by The Jacy Project, emphasizing artists' capacity to craft their content, generate revenue streams, and engage fans in the project's evolution.

“The goal of the JACY project is to do something that’s so revolutionary that people will want to come on board for the purposes of expanding their brand, allowing their music to rise, their art,” says Beloso.

Founded in 2021, The Jacy Project combines blockchain technology with liquidity-generating mechanisms to facilitate transformative change that improves the world. Its utility token, \$JACY, enables the community to pioneer product development and harness the influential power of brands to redefine charity.

In addition to revolutionizing philanthropy, The Jacy Project creates crowdfunding opportunities empowering individuals to make a lasting impact in communities worldwide. Its efforts have already provided jackets for students in the mountain villages of Nepal, food for children in Pakistan, and educational opportunities for students in the impoverished coastal villages of Colombia.

Interested parties should stay tuned to X social media channels for further updates in the days ahead, and mark their calendars for March 24th, 2024.

@kayajones

@TheJacyProject

For more information, please visit <https://www.kayajones.com>





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