

Day 2 at CREDAI-MCHI expo: INR 73 Cr and 98K sq. ft. area sold with 14000 footfalls and 155 e-registrations



Mumbai, Maharashtra Jan 28, 2024 ([Issuewire.com](https://www.issuewire.com)) - The 31st edition of CREDAI-MCHI Property Expo has maintained its triumphant momentum, drawing an exceptional response from homebuyers since its inauguration on January 26th. Witnessing a remarkable footfall of over 13963 people on its second day, the expo anticipates an even greater turnout on its final day. Noteworthy achievements include the sale of over INR 73 crore worth on day one of the expo and the completion of 155 e-registrations.

Renowned developers such as Piramal Realty, Adani Realty, and Dosti Realty, among others, have actively participated in showcasing over 1000 residential and commercial properties. The expo also facilitates interactions with 12 major banks and presents more than 25 home loan options to prospective buyers. Hosted at the prestigious Jio World Convention Centre in BKC, Mumbai, the expo, organized by CREDAI-MCHI, the apex body of the real estate industry in the Mumbai Metropolitan Region (MMR), is scheduled from January 26th to 28th, 2024, from 10:30 am to 8:00 pm.

Mr. Domnic Romell, President of CREDAI-MCHI, expressed his enthusiasm about the remarkable response from homebuyers, stating, "We are thrilled by the overwhelming turnout of homebuyers at the expo. We are excited about the sale of around 75 inventory worth INR 73 crore, and the completion of 155 e-registrations. Attendees can explore digitally smart homes with discounts of up to 9 lakhs, accompanied by complimentary furniture. Additionally, flexible payment options are available to ease the burden of EMIs, thereby enhancing accessibility to homeownership. With approximately 500 residential and 100 commercial projects showcased, this expo presents a golden opportunity for prospective

buyers."

In line with its commitment to promoting inclusivity in homeownership, CREDAI-MCHI is offering special incentives for women purchasing homes and availing home loans, aiming to empower them and foster independent homeownership. Exclusive offers such as 0% stamp duty and registration fees further enhance the appeal of the expo, ensuring a rewarding experience for all attendees.

The theme of this year's expo, "Zero is our Hero," has garnered significant attention, introducing a pioneering initiative offering buyers zero registration fees and zero stamp duty on select homes (terms & conditions apply). Moreover, the Super CP 2024 scheme, providing an extra 0.25% commission to channel partners for each confirmed booking, has added to the excitement surrounding the event.

ABOUT CREDAI-MCHI

CREDAI-MCHI is an apex body comprising members from the Real Estate Industry in the Mumbai Metropolitan Region (MMR). With an impressive membership of over 1800+ leading developers in MMR, CREDAI-MCHI has extended its reach throughout the region, establishing units in various locations such as Thane, Kalyan-Dombivli, Mira-Virar, Raigad, Navi Mumbai, Palghar-Boisar, Bhiwandi, Uran-Dronagiri, Shahapur-Murbad, and most recently in Alibag, Karjat-Khalapur-Khopoli, and Pen. Being the only Government-recognized body for private sector developers in MMR, CREDAI-MCHI is dedicated to promoting the industry's organization and progress.

As a part of CREDAI National, an apex body of 13000 developers across the nation, CREDAI-MCHI has emerged as a preferred platform for regional discussions on housing and habitat by establishing close and strong ties with the government. It is committed to breaking barriers to create a strong, organized, and progressive real estate sector in the MMR. The vision of CREDAI-MCHI is to empower the Real Estate fraternity of the Mumbai Metropolitan Region as it preserves, protects, and advances the right to housing for all. To continue being a trusted ally, guiding their members, supporting the Government on policy advocacy, and assisting those they serve through the ever-evolving real estate fraternity.

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