# **Crescent Oak Dental Unveils New Identity: Formerly B. Smaily Dental**



**Kitchener, Ontario Jan 7, 2024 (Issuewire.com)** - Crescent Oak Dental, a distinguished dental clinic in Kitchener, proudly announces its new identity as Crescent Oak Dental, formerly known as B. Smaily Dental. The name change, effective November 19th, 2023, marks a strategic move towards rebranding while maintaining the clinic's unwavering commitment to exceptional dental care.

## Continuity in Excellence: Same Dentists, Same Exceptional Team

While our name is changing, our dedication to providing high-quality dental services remains unwavering. All the experienced dentists and the exceptional team that our patients have come to know and trust are still here, ready to continue delivering top-notch oral healthcare.

## **Reasons for the Rebranding: A Renewed Commitment**

The decision to rebrand to Crescent Oak Dental reflects our commitment to evolving and enhancing the patient experience. This strategic move aligns with our mission to provide personalized, advanced dental care in a warm and welcoming environment. We believe that the new name better encapsulates our dedication to the health and well-being of our patients.

## **Quote from Dr. Smaily, Lead Dentist at Crescent Oak Dental:**

"We are thrilled to introduce Crescent Oak Dental as the next chapter in our clinic's journey. While our name has evolved, our core values and dedication to our patients remain unchanged. We look forward to continuing to serve our community with the same passion and expertise that defines our practice."

New Website and Online Presence: <a href="https://crescentoakdental.com/">https://crescentoakdental.com/</a>

With the name change comes an updated online presence. Our new website, https://crescentoakdental.com/, reflects the fresh identity of Crescent Oak Dental and serves as a valuable resource for patients seeking information about our services, team, and office updates.

**Connect with Us:** Follow Crescent Oak Dental on Social Media <a href="https://www.facebook.com/crescentoakdental">https://www.facebook.com/crescentoakdental</a>

Stay connected with Crescent Oak Dental by following us on social media. Engage with us on Facebook and Instagram for the latest news, oral health tips, and updates from our dental community.

We appreciate the continued support of our patients, staff, and the community during this exciting transition. Crescent Oak Dental remains steadfast in its commitment to providing outstanding dental care, and we look forward to serving you under our new name.

## **Media Contact**

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