

Casting Workbook Launches a New Online Certification Program



Vancouver, British Columbia Jan 21, 2024 ([Issuewire.com](https://www.issuewire.com)) - Casting Workbook, the industry leading platform connecting actors, agents, casting directors, and production executives in three languages and across 60 countries, through a seamless announced the launch of its new online program to train and certify casting professionals on Casting Workbooks all-inclusive casting platform.

The certification program is designed to provide casting professionals with the skills and knowledge they will need when using Casting Workbook and to help them excel in their field. The program covers topics such as casting best practices, casting software, and gives working knowledge of Casting Workbook's exclusive products and services such as CastLists, Virtual Casting Room (VCR) integrated with Zoom and Voice Over.

The certification program is online and delivered through a series of 36 short video training clips and 6 quizzes that can be completed at the learner's own pace over a 45-day period. Upon completion of the program, the graduate will receive a certificate of achievement from Casting Workbook and be promoted within the site.

The program is open to anyone who is interested in learning more about casting, whether they are new to the industry or experienced professionals who want to refresh their skills and stay updated on the latest trends and technologies. Additionally, there is a non-certification stream with optional quizzes that casting professionals can complete at their own speed.

Casting Workbook's founder, Susan Fox, said: "We were asked by casting professionals and the Casting Society to develop a training and certification program and we are thrilled to launch what is the first of its kind in the industry. We believe that casting is a vital and creative profession that deserves recognition and respect. Our goal is to provide casting professionals with the resources, training, and knowledge to succeed and grow in their careers. We hope that this program will help elevate the standards and quality of casting across the board."

For more information and to register for the Certification Program visit:
<https://academy.castingworkbook.com/courses/cwb-casting-certification>

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About Casting Workbook

For over 25 years, Casting Workbook has been driving the industry forward with leading-edge enterprise casting software and dedicated customer representatives. By bridging essential communications between production, casting, agents, and their talent, Casting Workbook has worked with some of the biggest production companies including Disney, Netflix, Universal and many more.

Casting Workbook's global network consists of offices in Madrid, Montreal, Toronto, Vancouver, Mexico City & Bogota with Actors, Casting Directors, and Agents in 60 countries. Services are offered in English, French and Spanish. Casting Workbook was recently ranked #1 globally as part of Help Scout's annual Award Ranking of 12,000 companies in over 140 countries.

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