

AVerMedia Unveils Its Next Generation PCIe Capture Solutions for the Ultimate Streaming Experience

Revealing Cutting-Edge HDMI 2.1 Technology and Budget-Friendly 4K Capture Card



Taipei Shih / Taipei Hsien, Taiwan Jan 15, 2024 ([Issuewire.com](https://www.issuewire.com)) - AVerMedia Technologies., a leader in digital audiovisual solutions, is pleased to announce the launch of its latest PCIe capture cards—Live Gamer 4K 2.1 (GC575) and Live Streamer ULTRA HD (GC571). These innovative devices cater to the diverse needs of both advanced and entry-level streamers, complementing AVerMedia's line of capture card solutions and positioning AVerMedia as a pioneering force in the industry.

After the successful launch of the Live Gamer ULTRA 2.1 (GC553G2), AVerMedia introduces the PCIe version, Live Gamer 4K 2.1, offering users a more expansive range of choices. Michael Kuo, President and CEO of AVerMedia, stated, “Whether you're seeking to play the latest 4K games, looking for HDMI 2.1 compatibility, or preferring PCIe connectivity, we've been continually expanding our capture card line to meet the needs of the streaming community.”

AVerMedia's flagship Live Gamer 4K 2.1 (GC575) stands as the world's premier consumer-grade HDMI 2.1 PCIe capture card. Engineered to revolutionize the streaming experience globally, it maximizes the potential of HDMI 2.1 technology. Boasting features like up to 4K144 pass-through HDR/VRR, the card ensures every gameplay moment is transmitted with breathtaking clarity and fluidity. Supporting up to 4K60 capture, it empowers streamers to capture their cherished gaming memories with unparalleled precision.

For those exploring the world of live streaming for the first time, the Live Streamer ULTRA HD (GC571) is designed to lower the entry barrier. It caters to individuals with a limited budget yet is pursuing high-quality 4K streaming and capturing. Aside from 4K streaming and capturing, the Live Streamer ULTRA HD (GC571) also offers user-friendly features, effortless operation, and low-profile PCB design, all while being affordable.

As a free, dedicated software to these capture cards, AVerMedia's RECentral allows simultaneous streaming and broadcasting to multiple platforms like Twitch, YouTube, and Facebook. It can also effortlessly integrate with preferred third-party capturing and live-streaming platforms, providing a seamless experience for users.

Redefine the gaming and streaming experience; elevate gameplay, captivate audiences, and embrace future-proof streaming technology with AVerMedia's Live Gamer 4K 2.1 (GC575) and Live Streamer ULTRA HD (GC571).

For more information about AVerMedia's latest offerings, visit <https://www.avermedia.com/>

Live Gamer 4K 2.1: Available now at a suggested retail price of £239.99

Find out more at <https://www.avermedia.com/uk/product-detail/GC575>

Live Streamer ULTRA HD: Available now at a suggested retail price of £159.99

Find out more at <https://www.avermedia.com/uk/product-detail/GC571>



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