

Project Argus Launches Innovative Software for combined Cylindrical and Cubical Container Loading Efficiency

Project Argus, a logistics optimisation leader, announces the launch of its latest software—engineered to optimise the loading of combined cylindrical and cubical shapes in containers.



Singapore, Singapore Dec 17, 2023 ([Issuewire.com](https://www.issuewire.com)) - Project Argus, a logistics optimisation leader, announces the launch of its latest software—engineered to optimise the loading of combined cylindrical and cubical shapes in containers. This innovative solution employs advanced mathematical algorithms to revolutionise container loading practices.

The proprietary algorithms embedded in Project Argus' software deliver a quantifiable improvement in loading efficiency for each container. This advancement translates to significant cost savings and a notable reduction in CO2 emissions, aligning with Project Argus' commitment to sustainability.

Case studies conducted during the development demonstrated the software's transformative impact on container loading operations. Businesses experienced a **7%** increase in loading capacity, resulting in tangible economic and environmental benefits. The cylindrical and cubical loading optimisation achieved by Project Argus' software contributes to a more sustainable and efficient global supply chain.

To mark the release, Project Argus is offering a **\$500 USD** saving for the Premium solution for early adopters and have issued an exclusive PROMO CODE. This limited-time offer allows businesses to access the cylindrical and cubical loading optimisation software at a discounted rate. Enter promo code **"CLO500"** for the **Premium Version** at checkout to unlock this technology and advance your logistics operations.

Chief Product Officer Seshadri Lakshminarayanan said "Argus remains steadfast in its dedication to pioneering innovations that reshape the logistics landscape. The introduction of this cutting-edge cylindrical and cubical loading optimisation software is the first of its kind and underscores the company's unwavering commitment to delivering practical and sustainable solutions for the challenges faced by businesses in today's dynamic global market, where cost pressures and heightened awareness of CO2 emissions are top priorities on the logistics agenda."

Project Argus are leaders in supply chain solutions particularly in Master Planning, Network Design, Transportation Optimisation and Digital Freight Brokerage.

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