# Panel Rank Offers Google Knowledge Panel & Personal Brand Website Service to Empower Entrepreneurs, Speakers & Youtubers

PanelRank.com's shift marks a significant opportunity for professionals, entrepreneurs, and business owners to leverage high-impact personal branding and online reputation management solutions that were traditionally available only to celebrities.



## **Thought Leaders and Experts**

<u>Panel Rank</u>, a renowned <u>SEO</u> and <u>ORM Personal Branding Website Agency</u>, is excited to announce the expansion of its services to the general public, marking a significant shift from exclusively serving celebrities to now catering to a wider audience of thought leaders and experts.

The expansion of Panel Rank's services is a significant opportunity for professionals, entrepreneurs, and business owners to leverage high-impact personal branding and online reputation management solutions that were traditionally available only to celebrities. The company's comprehensive suite of services includes Google knowledge panel creation, personal brand and company website development, monthly online reputation management, AI-generative optimized SEO, PR services, and more.

This strategic move is aimed at democratizing access to top-tier personal branding and online reputation management services, allowing professionals from various industries to take control of their online narrative and establish themselves as dominant figures in their respective niches.

The company's expertise in personal branding and online reputation management has been instrumental in helping numerous industry professionals, authors, celebrity entrepreneurs, and influencers enhance their online reputations, resulting in the creation of over 370 Google Knowledge Panels.

By opening its services to the general public, Panel Rank is poised to extend its proven track record of success to a broader clientele, empowering individuals and businesses to elevate their online presence and visibility.

Panel Rank's comprehensive suite of services includes Google knowledge panel creation, personal brand and company website development, monthly online reputation management, AI-generative optimized SEO, PR services, and more. The company's strategic SEO panel ranking and NLP optimization techniques ensure prominent visibility within the Google Knowledge Graph, while its team of experts is dedicated to improving and protecting clients' online image 24/7, 365 days a year. "We are thrilled to make our industry-leading services accessible to a wider audience of thought leaders and experts.

Our mission has always been to empower individuals and businesses to succeed in today's digital landscape, and by expanding our services, we are one step closer to realizing that vision," said <u>Josh King Madrid</u>, co-founder of Panel Rank, alongside his younger brother <u>TheBlondeJon</u>

TheBlondeJon offered these 3 pieces of advice for expanding one's online presence:

### • 1. Leverage Press Releases for Google Knowledge Panel:

Press releases can be a powerful tool for building impactful Google Knowledge Panels. By creating and distributing press releases that are optimized for search engines, individuals and businesses can enhance their online visibility and influence the information displayed in their Knowledge Panels. The strategic integration of SEO, digital marketing, and public relations in press release initiatives can significantly contribute to the creation and maintenance of robust Google Knowledge Panels.

• 2. Activate Google Knowledge Panels with Personal Brand Websites:

Personal brand websites play a crucial role in activating Google Knowledge Panels. Through the

integration of structured data and SEO optimization, personal brand websites are designed to ensure prominent visibility within Google search results. By strategically developing and maintaining personal brand websites, individuals and businesses can enhance their online presence and increase the likelihood of having an impactful Google Knowledge Panel associated with their brand.

# • 3. Manage Online Reputation for Brand SERP:

Effective online reputation management is essential for influencing the brand search engine result page (SERP). By implementing strategic measures to optimize the first page of search results when someone searches a brand name, individuals and businesses can significantly impact their online reputation and digital branding. Google Knowledge Panels play a pivotal role in digital branding and reputation management, making it imperative to proactively manage online content and information to shape a positive brand SERP.

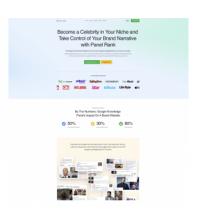
The expansion of Panel Rank's services represents a significant opportunity for professionals, entrepreneurs, business owners, and companies to leverage the same high-impact personal branding and online reputation management solutions that have traditionally been available only to celebrities. By partnering with Panel Rank, clients will have access to a complete suite of brand management and promotion services, including structured data, influence on "People Also Ask" questions, increased brand recognition, improved customer engagement, and more.

Panel Rank's commitment to providing expert services, combined with its proven track record of success, positions the company as the go-to authority for individuals and businesses looking to establish a strong online presence and take control of their personal brand and business company brand.

For more information about Panel Rank and its expanded services, visit Panel Rank.







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