OK Media Signs New Office Lease

OK media formerly known as Oakland Trust Marketing & PR signed a new office lease this week. Setting off the new year with a change in location and name. Currently under a rebranding process from Oakland Trust Marketing & PR to OK media.

Boston, Massachusetts Dec 17, 2023 (<u>Issuewire.com</u>) - OK Media, formerly known as Oakland Trust Marketing, proudly announces its latest milestone in business growth with the signing of a lease for a prime office space at 40 Crescent St in Waltham, MA. The professional building, strategically located in the heart of Waltham, will serve as the new operational headquarters for OK Media.

The office suite, secured through a leasing agreement with an Immigration Law Firm, reflects OK Media's commitment to fostering collaboration and establishing a dynamic presence in the diverse business landscape of Waltham.

Founded four years ago in Downtown Boston, OK Media has undergone a remarkable transformation from its roots as Oakland Trust Marketing. The company's journey began with its inaugural advertising campaign for Boston Jewels, a jewelry store on State St.

"We've undergone a lot of changes, we started doing only print ads, thinking of the concepts was what I loved doing, wasn't the biggest fan of the actual digital design process, but it grew on me. Now we're way more into creating entire brand images, we curate all sorts of content, whether its memes, cool articles, Ad campaigns or concept passion projects we like to do what we feel not what we think is logically right. In content and especially when dealing with the masses, people always see through bullsh*t, they just do. So we try to make things people can relate to and genuinely just enjoy as much as we can. (of course we sometimes have to make commercial projects to pay the bills) In summary we create both original and commercial media, we do all sorts of content all the time, because unhealthy obsessions lead to healthy lives." - Founder, OK Media

OK Media's move to Waltham marks a significant chapter in its growth story. The company looks forward to leveraging its newfound location, collaborating with local businesses, and continuing its tradition of delivering impactful marketing solutions.

Learn More at www.oaklandtrust.org

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