

# Nautilus Launches “CHIQUITITAS” The World’s First Tamale Chips



**Beverly Hills, California Mar 1, 2024** ([IssueWire.com](https://www.issuewire.com)) - Nautilus International, Inc., a leading innovator in gourmet snack foods, proudly announces the launch of CHIQUITITAS Tamale Chips, a groundbreaking addition to the snack aisle on this National Tortilla Chip Day national holiday. John Gonzales, Chief Operating Officer for Nautilus International, revealed the exciting news, marking a significant milestone in the snack industry.

Crafted with precision and passion, CHIQUITITAS Tamale Chips stand as the world's first tamale-inspired tortilla chips. Developed in partnership with Snak King, a renowned Los Angeles-based snack manufacturer, these premium USDA certified organic stone-ground masa chips redefine snacking excellence. Available initially in eight-ounce bags priced around three dollars, CHIQUITITAS Tamale Chips will be found in Mexican restaurants and supermarket produce sections, alongside fresh guacamole and salsa, catering to discerning palates seeking authentic flavors.

Unlike conventional tortilla chips, CHIQUITITAS Tamale Chips boast a unique blend of tradition and innovation. End-baked to perfection, these all-natural chips are free from cholesterol and trans fats, offering guilt-free indulgence. Crafted from carefully selected ingredients, including premium tamale masa, each bite delivers a burst of tantalizing flavor reminiscent of a gourmet Mexican tamale.

John Gonzales, COO of Nautilus International, remarked, “Tortilla chips hold a special place in Mexican cuisine, but their origins may surprise many. Our journey with CHIQUITITAS Tamale Chips pays homage to this culinary heritage while elevating the snacking experience to new heights.”

CHIQUITITAS Tamale Chips represent more than just a snack; they embody a culinary revolution, offering a fresh perspective on traditional flavors. Whether enjoyed straight from the bag or paired with beloved dips like guacamole and salsa, these chips promise to tantalize taste buds and redefine

snacking norms.

For more information about CHIQUITITAS Tamale Chips and Nautilus International, visit <https://nicofixcoffee.wixsite.com/my-site-15>

About Nautilus International, Inc.:

Nautilus International, Inc. is a leading innovator in gourmet snack foods, committed to crafting premium-quality products that redefine snacking excellence. With a dedication to culinary creativity and superior taste, Nautilus International continues to push the boundaries of snack innovation, delighting consumers worldwide.

For more info watch National Tortilla Chip Day February 24th on YouTube:

<https://www.youtube.com/watch?v=loYEAhca14Q>

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