

LED Expo Thailand's 10th edition is set to illuminate the ASEAN region

The 10th Edition of LED Expo Thailand 2024 brings together “Energy Efficiency and Digitalisation for SMART Lighting”

Bangkok, Thailand Dec 21, 2023 ([IssueWire.com](https://www.issuewire.com)) - After a successful 2023 edition, LED Expo Thailand 2024 – ASEAN's premier trade exhibition for the lighting industry – is set to return for its 10th edition in Bangkok, Thailand from 5th to 7th September 2024.

Jointly organized by MEX Exhibitions Pvt. Ltd and IMPACT Exhibition Management Co., Ltd, with the Electricity Generating Authority of Thailand (EGAT) acting as its host organisation, LED Expo Thailand 2024 is the market and industry platform for presenting the latest advancements and trends in the ever-evolving field of LED and smart lighting technology for the Southeast Asian market.

Since 2013, LED Expo Thailand has played an important role in facilitating the introduction of innovative, efficient and sustainable lighting solutions in this region. The Southeast Asia LED lighting market has exceeded US\$3 billion in 2022 and is growing, fuelled by government initiatives to promote energy-efficient lighting systems, and rising demands from residential, industrial and commercial market sectors.

Thailand has emerged as a key player in ASEAN LED lighting market. Its dynamic LED market, strong government support, economic growth prospects, and strategic position as a regional hub make it an ideal choice for industry professionals and stakeholders seeking opportunities in the LED lighting sector.

Organized under the theme “Energy Efficiency and Digitalisation for SMART Lighting”, LED Expo Thailand 2024 will see over 400+ exhibitors presenting their latest innovations in smart lighting applications across seven key segments, namely Eco-Friendly Lighting, Energy Efficient Lighting, Healthcare & Social Care Lighting, Horticulture Lighting, Human Centric Lighting and Smart Lighting and Sustainable Lighting.

Apart from the exhibition, there will also be series of conferences and seminars with informative sessions that enable attendees to take away valuable insights on the new era of smart lighting automation, connectivity and IoT, while at the same time being updated on market trends and business opportunities.

LED Expo Thailand 2024 is about facilitating business deals, partnerships, collaborations and networking amongst its exhibitors and attendees. One enhanced value offered at the exhibition is its Business Matching Program, which is designed as an effective “buyers-meet-sellers” platform to match and link exhibitors and buyer attendees.

In an increasingly connected world, demand for smart home devices is growing as consumers seek increased comfort, energy efficiency and security of their living and working spaces. It is under this market synergy that LED Expo Thailand 2024 is featuring a co-located event called Smart Home & Building Expo, to showcase cutting-edge technologies and smart solutions for modern homes and workplaces.

Ms. Himani Gulati, Director, MEX Exhibition Pvt. Ltd says, “LED Expo Thailand is not just a trade exhibition but also a hub for knowledge exchange. The carefully curated exhibition, including conference

sessions, product launches, and networking opportunities, aims to facilitate increased growth in the smart lighting industry. I am also excited about the introduction of our co-located Smart Home & Building Expo.”

Mr. Loy Joon How, general manager, of IMPACT Exhibition Management Co., Ltd says “The 10th edition of LED Expo Thailand is a testament to a decade of facilitating the growth of the lighting market, not just in Thailand but also in the Southeast Asian region. The upcoming event promises to be yet another dynamic annual platform for participants to network, exchange views, update on the latest trends, and forge new business deals and opportunities.”

LED Expo Thailand 2024 will take place at IMPACT Exhibition and Convention Centre, Bangkok, Thailand from 5th to 7th September 2024.

For more information, please visit www.ledexpoThailand.com

NOTES TO EDITORS: Download the high-resolution images at this link:

<https://drive.google.com/drive/folders/1aggnPnUbLRQdLdD7p5t9uAz9egLRixAi>

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About the organisers

MEX Exhibitions Pvt. Ltd.

We are a progressive organisation that redefines brands and builds businesses by creating multiple dynamic platforms. We organise world-class exhibitions and conferences of repute not only all across India but also in Thailand, Singapore and Dubai. We also specialise in publishing business magazines for the signage & advertising industry as well as the LED lighting industry

IMPACT Exhibition Management Co. Ltd.

IMPACT Exhibition Management Co., Ltd. is the leading exhibition organiser in Thailand. We organise and manage professional trade and public exhibitions, conferences, meetings and training, working in hand with international trade associations, organisers, and corporations across a broad spectrum of industries.

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