

Geeky News Unveils New Article on Utilising Cyber Threat Intelligence to Safeguard Digital Assets and Infrastructure



Surrey, United Kingdom Dec 8, 2023 ([Issuewire.com](https://www.issuewire.com)) - Geeky News, a leading British technology and lifestyle journal, is thrilled to announce the publication of its latest article. Titled "Using Cyber Threat Intelligence to Protect Digital Assets and Infrastructure," this piece dives deep into the world of cyber threat intelligence (CTI). The article discusses how CTI helps businesses understand, prepare for, and mitigate potential cyber threats.

In today's digital landscape, the protection of digital assets and infrastructure is of utmost importance. Cyber threat intelligence acts as a detailed map, enabling businesses to navigate the dangers of the online world strategically. By collecting and analysing information about current and potential attacks, CTI empowers organisations to proactively safeguard their digital assets from hackers and cyberattacks.

The article starts by exploring the significant relationship between CTI and threat hunting. CTI involves understanding the tactics, techniques, and procedures (TTPs) of adversaries, along with their motivations and capabilities.

This valuable intelligence informs security strategies and aids in developing defensive measures. In

short, it provides organisations with a comprehensive understanding of the cyber threat landscape. It also outlines how to safeguard against potential dangers.

On the other hand, threat hunting is a proactive cybersecurity technique. It involves searching through networks, systems, and datasets to detect and isolate advanced threats that can bypass conventional security solutions. By utilising CTI and their knowledge of adversaries and the IT environment, threat hunters can identify signs of compromise or suspicious activity, preventing potential breaches or attacks.

The article goes on to highlight the importance of quality data in the effectiveness of cyber threat intelligence. Artificial intelligence (AI) acts as a skilled guide. It helps manage the complexity of CTI by processing vast amounts of information and recognising patterns indicative of potential threats.

However, the data's accuracy and relevance are crucial to AI's success. A robust data repository, continuously updated to reflect evolving cyber threats, fuels AI's ability to provide meaningful insights. In the article, Geeky News points out the importance of platforms such as [Censys](#) that allow businesses to map out the internet infrastructure for better threat detection.

Geeky News also emphasises the need for companies to combine AI with cybersecurity expertise. AI indeed provides the data-crunching muscle. However, cybersecurity experts interpret the results in the context of specific business operations, digital infrastructures, and unique vulnerabilities. This collaboration transforms raw data into actionable intelligence, enabling companies to understand and respond to threats effectively and proactively.

The article concludes by highlighting the importance of continuously staying informed and prepared. With cyber threats constantly evolving, businesses must remain on the offensive, instead of defensive. By leveraging cyber threat intelligence and AI tools, organisations can stay one step ahead of cybercriminals, safeguarding their digital future.

To read the full article, please visit Geeky News at <https://www.geekynews.co.uk/cyber-threat-intelligence/>.

Media Contact

Geeky News

press@geekynews.co.uk

+44 20 3800 1212

Parallel House, 32 London Road Guildford, Surrey

Source : Geeky News

[See on IssueWire](#)