

# Forum on the International Governance of Intellectual Property in the Digital Economy Grand Opening

**Paris, France Dec 21, 2023 ([IssueWire.com](https://www.issuewire.com))** - On the morning of November 24, hosted by the Organizing Committee of the Global Digital Trade Expo, China National Intellectual Property Administration, Zhejiang Provincial Intellectual Property Bureau, Zhejiang Department of Commerce, Hangzhou Municipal People's Government, Hangzhou Hi-Tech Zone (Binjiang) Administrative Committee and Government co-sponsored by the Forum on the International Governance of Intellectual Property in the Digital Economy of the Global Digital Trade Expo was held at the Hangzhou International Expo Center. The forum centered on "intellectual property governance in the digital environment", comprehensively gathered high-end resources in the field of intellectual property rights in the digital economy, promoted international exchanges and cooperation in intellectual property rights, and enhanced the international standard of intellectual property protection in the digital economy. Wang Wenxu, Vice Governor of Zhejiang Provincial People's Government, Li Pengde, Director of the United Nations Global Geographic Information Intellectual Property and Innovation Center, attended the forum and delivered speeches. Ge Shu, Deputy Director of the Patent Office and Director of the Strategic Planning Department of the State Intellectual Property Office, Eugene Eu, Deputy Director of the China Division of the Enterprise Development Authority of Singapore, Liu Chao, Chairman of the Board of Directors of Intellectual Property Publishing House Limited, Zhang Wenjie, Director of the Market Supervision Administration of Zhejiang Province (Intellectual Property Bureau), Zhu Jun, Chief Economist of the Department of Commerce of Zhejiang Province, and Gu Wenhai, Deputy Director of the Market Supervision Administration of Zhejiang Province (Intellectual Property Office), were present at this forum. Liu Hua, Director of the China Office of the World Intellectual Property Organization, delivered a video message. Xu Xiaoguang, Deputy Secretary General of Zhejiang Provincial People's Government, presided over the opening ceremony.

On the scene of the forum, Ge Shu, Deputy Director of the Patent Office of the State Intellectual Property Office and Director of the Department of Strategic Planning, made a thematic report on "China's Exploration of Data Intellectual Property Protection Rules". In recent years, the State Intellectual Property Office is accelerating the exploration of data intellectual property rights protection rules, and actively carrying out research and pilot work on data intellectual property rights protection rules, and has achieved remarkable results. Zhejiang Province continuously deepens the reform of data intellectual property system, takes the lead in online data intellectual property registration platform, formulates and introduces registration methods, systematically builds data intellectual property protection rules integrating deposit and notarization, registration service, circulation and transaction, income distribution and rights protection, realizes data intellectual property rights registration of 1,903 cases, pledge financing of 1.43 billion yuan, securitization of 102 million yuan, insurance of 3.2 million yuan, transaction license of 1.05 million yuan, and accelerates data intellectual property protection rules of 1.4 billion yuan. million yuan, transaction license 1.05 million yuan, accelerating the release of data elements value, for data elements market-oriented efficient allocation and empowerment of the real economy contributed to the Zhejiang program.

Subsequently, Hangzhou Binjiang District and Shenzhen Futian District focused on the construction of national intellectual property service export base, showing the construction results in all aspects and sharing their experiences. The construction of intellectual property service export base helps to build up an international technology transfer service hub, open up the channel of foreign intellectual property information service, enhance the international competitiveness of China's intellectual property service, and further let the energy of intellectual property rights flow fully in the economic cycle.

On the scene of the forum, Ding Guangyu, Vice President of the Third Civil Division of the Supreme People's Court, Hu Junjian, Deputy Director of the Intellectual Property Development Research Center of the State Intellectual Property Office of the People's Republic of China, Thomas Kevin Scherer, Founding Partner of Osha Bergman Watanabe & Burton LLP and Senior Patent Attorney of the U.S., Huang Can, Associate Dean of the School of Management of Zhejiang University, Song Jianfu, General Manager of the Intellectual Property Department of Clarivate, Xu Jun, Vice President of the International Digital Business Group of Ali, and Xu Hui, Vice President of Ant Technology Co. Ltd. focused on "Judicial Protection of Intellectual Property Rights in Digital Economy", "Development Trend of Standard Essential Patents in Digital Economy", "Patent Protection Strategies for Artificial Intelligence and Computer Software Related Technologies in the U.S." and "Patent Protection Strategies in the U.S." respectively. Patent Protection Strategies for Artificial Intelligence and Computer Software Related Technologies in the United States", "China's Practice of Intellectual Property Governance in Digital Cyberspace", "Opportunities and Challenges of Intellectual Property Rights in the Globalization of Digital Economy", "Intellectual Property Rights Protection in Cross-border E-commerce The keynote speeches will be delivered on "The Exploration and Prospect of New Intellectual Property Rights in the Age of AI" and "The Exploration and Prospect of New Intellectual Property Rights in the Age of AI". All these speeches focused on the new tasks and requirements for international governance of intellectual property rights in the era of digital civilization, new fields and new technologies spawned by digital technology, focusing on cutting-edge and hot issues, in-depth research and analysis, and putting forward constructive opinions, which provided useful references to strengthen the protection of intellectual property rights in the field of digital economy.

Representatives of relevant United Nations organizations and other foreign guests, state ministries and commissions, brother provinces and municipalities, relevant units at the provincial level in Zhejiang, relevant departments of intellectual property rights in various cities in Zhejiang, as well as various types of innovative enterprises, experts and scholars, nearly 230 people attended the forum at the scene.

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