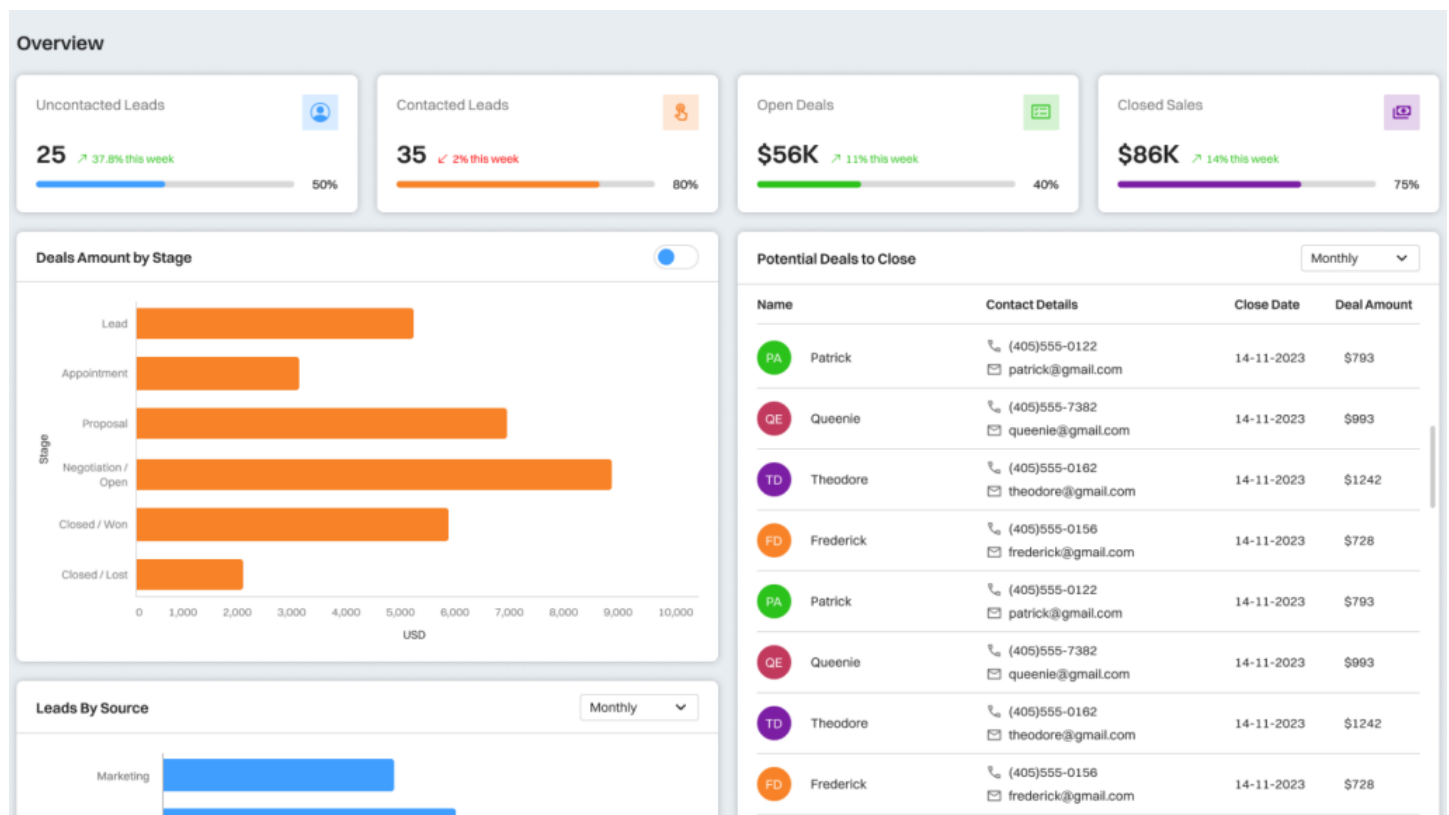


ARKA 360 Transforms Solar Operations with Cutting-Edge CRM Features



Union City, California Dec 5, 2023 ([Issuewire.com](https://www.issuewire.com)) - [ARKA 360](#), a frontrunner in solar energy solutions, proudly announces a groundbreaking update to its platform, introducing an advanced Customer Relationship Management (CRM) system. This transformative enhancement aims to redefine how solar installers approach their projects, setting new industry benchmarks for efficiency and success.

Introduction:

In a strategic move to streamline solar operations, ARKA 360 introduces a state-of-the-art CRM system that seamlessly integrates lead management, task coordination, reminders, and pipelines into a unified, user-friendly interface. Alongside this, the platform unveils a Configurable Dashboard, offering users the ability to create personalized dashboards tailored to their unique needs.

Key Features:

- **Lead Management:** Seamlessly track and organize potential projects, ensuring no opportunity goes unnoticed.
- **Task Coordination:** Foster efficient collaboration among team members for the timely completion of essential activities.
- **Reminders:** Stay on top of critical deadlines with automated reminders, enhancing project timelines.

- **Pipelines:** Provide solar installers with a visual representation of project stages, optimizing workflow efficiency.
- **Configurable Dashboard:** Users can now create personalized dashboards, adding a range of widgets to meet individual requirements.

How It Works: The enhanced CRM empowers solar installers with unparalleled control over their projects. Its intuitive design and robust functionalities simplify complex processes, allowing users to navigate their tasks with ease.

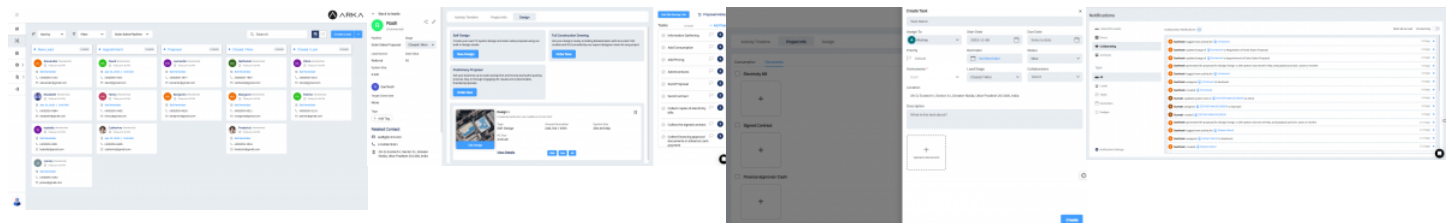
Integrated Platform: As part of the comprehensive ARKA 360 platform, this CRM update complements existing features, including advanced design tools, proposal generation, and financial modeling. Solar installers benefit from an all-in-one solution that covers every aspect of their workflow.

"This CRM update reflects our dedication to empowering solar installers with the tools they need to thrive in a rapidly evolving industry," adds [Joe Tanner, Director Sales]

Benefits for Solar Installers:

- Increased project visibility and organization
- Enhanced team collaboration and communication
- Streamlined project timelines for improved efficiency
- Visual representation of project stages for better planning
- Personalized dashboards for a tailored user experience

Solar installers can now book a personalized demo to explore the new CRM features, Configurable Dashboard, and witness firsthand how ARKA 360 is revolutionizing solar operations. [Book Your Demo Now](#).



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