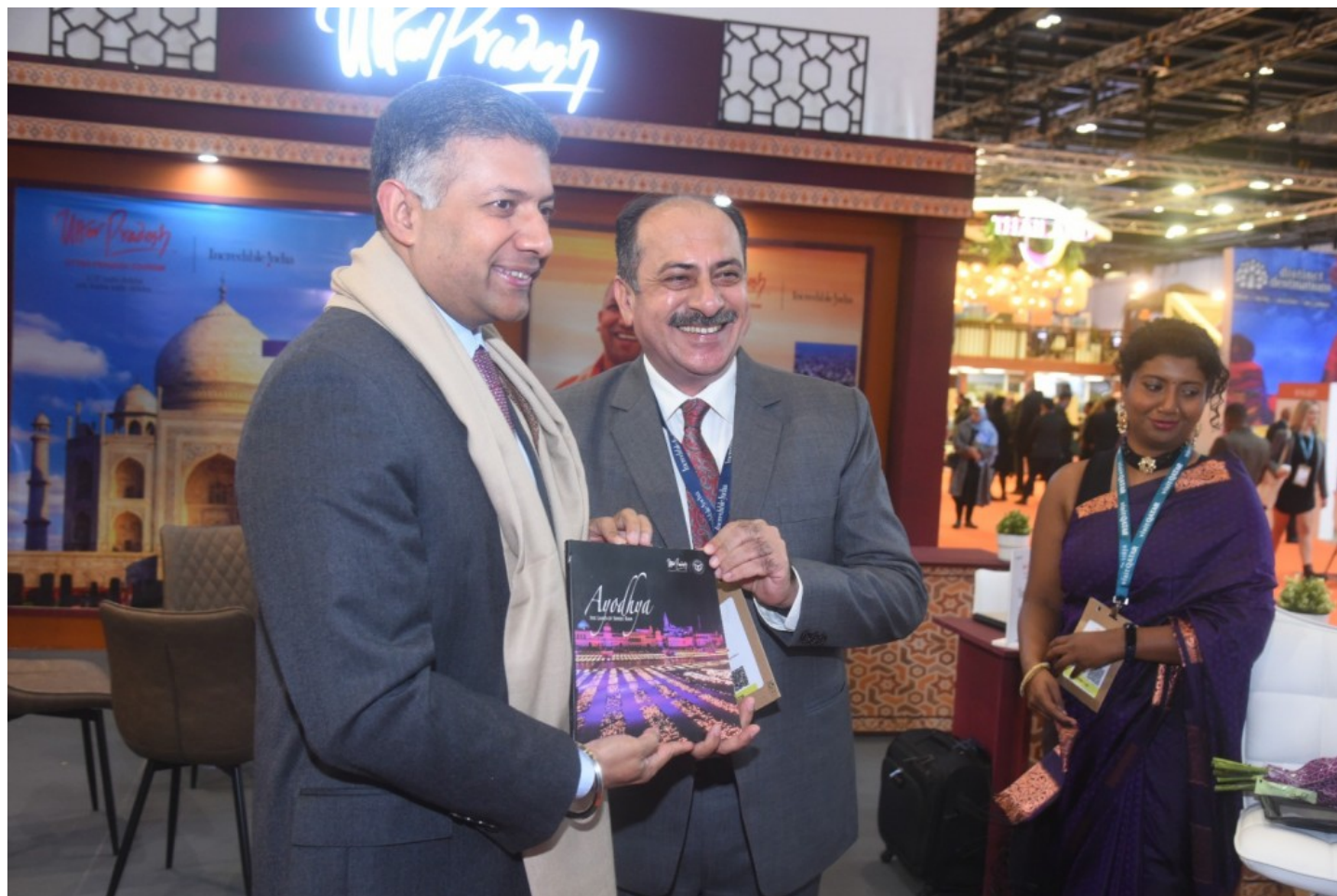


Uttar Pradesh Tourism leaves a lasting impression at WTM London 2023



London, United Kingdom Nov 15, 2023 ([Issuewire.com](https://www.issuewire.com)) - Uttar Pradesh Tourism showcased its rich heritage at the eminent WTM London 2023, held at ExCel London Exhibition & Convention Center from November 06th to 08th.

The stand was inaugurated by Ms. V. Vidyavathi, IAS, Union Tourism Secretary in the presence of Mr. Vikram Doraiswami, High Commissioner of India to the UK, Mr. Prateek Hira - President & CEO of Tornos & Direct DMC and Mr. Sarvesh Goel - Managing Director, Centrum Group of Hotels.

The three days of WTM London were marked by engaging interactions, vibrant cultural exchanges, and fruitful dialogues. Attendees from various corners of the globe were captivated by Uttar Pradesh Tourism's compelling blend of rich cultural heritage, iconic historical monuments, serene natural landscapes, and a strong commitment to sustainable tourism practices.

The Uttar Pradesh Tourism Stand was a captivating sight at the event, drawing in an enthusiastic and diverse audience eager to discover the depth of the state's cultural heritage and natural grandeur. The booth was designed to offer an immersive experience, providing visitors with a journey through this vibrant Indian state.

Uttar Pradesh is renowned for its opulent cultural legacy, encompassing renowned landmarks such as the Taj Mahal, Fatehpur Sikri, and Varanasi, the spiritual nucleus of India. Agra has been listed as the most visited tourist destination.

The discussions fostered during WTM London 2023 are poised to propel Uttar Pradesh to unprecedented levels of prominence in the global travel and tourism sphere. The state's resolute commitment to sustainable tourism practices, coupled with its multifaceted allure as a repository of cultural and natural wonders, positions it as an elite travel destination.

Uttar Pradesh Tourism's commanding presence at WTM London 2023 has steadfastly reaffirmed its status as a destination that beckons travelers to delve into India's cultural heritage heart and immerse themselves in the tranquility of its natural landscapes. The magnetic appeal of Uttar Pradesh has undeniably etched a lasting impression on the international travel community, solidifying its position as a must-visit locale for those in pursuit of a harmonious fusion of history, spirituality, and natural splendor.



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