

Trent Leopold Presenting Strategic Business Analysis Excellence at GOVIT Symposium 2023

Minneapolis, Minnesota Nov 24, 2023 ([IssueWire.com](https://www.issuewire.com)) - Trent Leopold presents Strategic Business Analysis - The Catalyst for Excellence at the St. Paul RiverCentre on December 13, 2023. Attendees at the engaging, fun, and practical presentation receive professional techniques and tips to take with them to immediately begin using in their professional practice. The presentation reveals current neuroscience discoveries concerning strategic human thought processes directly relating to effective business analysis and project management practices for excellence in project outcomes. The educational and fun presentation includes participant interaction, question and answer, and giveaways. While the presentation focuses on business analysis, it's appropriate for all professionals - those with extensive experience and beginners as well as anyone who wishes to be engaged with imparting and fostering excellence.

Leopold is a Sr. Business Analyst for Dallas, TX, in the United States with more than 25 years of experience (in private and public sectors) and is a contributor to ANSI professional standards. He holds a Master's in Managerial Science, a graduate certificate in Project Management and various professional certifications including the PMI-PBA® certification. He's a longitudinal research participant with the Center for BrainHealth® at the University of Texas concerning human thinking and human thought processes. He's a long-time active IIBA® and PMI® member regularly presenting for various academic and professional venues worldwide concerning Business Analysis, Management, and related thought processes. His experience includes serving as an advisor to two US Presidents. He's an author, an FAA-licensed airplane pilot, an IEEE® standards officer engaged in international artificial intelligence and robotic standards and the recipient of a Who's Who lifetime achievement award.

The presentation is a part of the GOVIT Symposium event presented by Fusion Learning Partners. Reference <https://fusionlp.org/govit-2023/speakers/> for additional details.

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GOVIT Symposium

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