

Sport Rx Launches New Prescription Eyewear Line for Athletes

Babrujsk, Mahiljow Nov 4, 2023 ([IssueWire.com](https://www.issuewire.com)) - Sport Rx, a leading provider of prescription sports eyewear, today announced the launch of its new prescription eyewear line specifically designed for athletes. The new line features a wide range of sunglasses, goggles, and eyeglasses that are both stylish and functional, and offer the best possible vision correction for athletes of all levels.

“We know that athletes need eyewear that can keep up with their active lifestyles,” said Marton, at Sport Rx. “That’s why we’ve developed a new line of prescription eyewear that is specifically designed to meet the needs of athletes. Our new frames are lightweight, durable, and comfortable to wear, and our lenses offer the best possible vision correction in any situation.”

The new Sport Rx eyewear line is the [best prescription glasses for sports](#) eyewear line includes a variety of features that are ideal for athletes, such as:

- **Lightweight and durable frames:** The frames in the new Sport Rx line are made from high-quality materials that are lightweight and durable, so they can withstand even the most strenuous activity.
- **[Comfortable fit:](#)** The frames are also designed to fit comfortably and securely, even when worn during vigorous activity.
- **Best-in-class vision correction:** The lenses in the new Sport Rx line offer the best possible vision correction, so athletes can see clearly and perform at their best in any situation.

In addition to its new prescription eyewear line, Sport Rx also offers a wide range of other products and services for athletes, including:

- **Branded sunglasses and goggles:** Sport Rx offers a wide selection of branded sunglasses and goggles from leading brands such as Oakley, Smith, and Giro.
- **Custom prescription lenses:** Sport Rx can create custom prescription lenses for any type of sports eyewear, including sunglasses, goggles, and eyeglasses.
- **Expert advice and fitting:** Sport Rx has a team of experienced opticians who can provide expert advice and fitting services to help athletes find the perfect prescription eyewear for their needs.

Visit: <https://www.sportrx.com/>

“We are committed to providing athletes with the best possible vision correction and eyewear solutions,” said Marton. “Our new prescription eyewear line is just one of the ways that we are helping athletes achieve their goals.”

Sport Rx Prescription Eyewear Line Features

The new Sport Rx prescription eyewear line includes a variety of features that are ideal for athletes, such as:

- **Lenses:** Sport Rx offers a variety of lens options for its prescription eyewear, including:
 - **Polycarbonate lenses:** Polycarbonate lenses are lightweight, durable, and impact-resistant, making them ideal for athletes.

- Trivex lenses: Trivex lenses are even more durable and impact-resistant than polycarbonate lenses, and they also offer better optical clarity.
- High-index lenses: High-index lenses are thinner and lighter than traditional lenses, making them ideal for athletes with high prescriptions.
- Coatings: Sport Rx offers a variety of lens coatings to protect athletes' eyes from the elements and improve their vision, such as:
 - Anti-reflective coating: Anti-reflective coating reduces glare and reflections, improving vision in all lighting conditions.
 - UV protection: UV protection protects athletes' eyes from the harmful UV rays of the sun.
 - Scratch-resistant coating: Scratch-resistant coating protects lenses from scratches and abrasions.
 - Blue light-blocking coating: Blue light-blocking coating protects athletes' eyes from the harmful blue light emitted by digital devices.

Sport Rx Commitment to Athletes

Sport Rx is committed to providing athletes with the best possible vision correction and eyewear solutions. The company's new prescription eyewear line is just one of the ways that Sport Rx is helping athletes achieve their goals.

Sport Rx offers a variety of other products and services for athletes, including branded sunglasses and goggles, custom prescription lenses, and expert advice and fitting services.

Sport Rx is also a proud supporter of a variety of athletes and athletic organizations. The company is the official eyewear partner of the USA Triathlon Team and the USA BMX Team, and it also sponsors a variety of individual athletes, including professional cyclist Chris Froome and professional triathlete Gwen Jorgensen.

About Sport Rx

Sport Rx is a leading provider of prescription sports eyewear. The company was founded in 2006 by a team of experienced opticians who were passionate about helping athletes see clearly and perform at their best.

Sport Rx offers a wide range of prescription sunglasses, goggles, and eyeglasses, as well as branded sunglasses and goggles from leading brands such as Oakley, Smith, and Giro. Sport Rx also offers custom prescription lenses and expert advice and fitting services.

Sport Rx is committed to providing athletes with the best possible vision correction and eyewear solutions.

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