

Rising Star IKILL ORION x Hollywood Venture LE KIL Partners With Virgin Music Group/Universal

Seeking Investors, Partnerships, Management , Talent Representation, Global Deals & Brand Expansion



Hollywood, California Sep 19, 2024 ([IssueWire.com](https://www.IssueWire.com)) - **Hollywood Exclusive**

"It has been interesting to watch Ikill Orion & the emergence of his brand. His personal transformational journey leads us to where he is today, with an exciting multiple vertical media model" — **Deborah McGargle (Corporate Finance Lawyer, UK.)** The **LE KIL** global venture is an artist driven media entertainment outfit comprised of a *creative agency, music-fashion label, TV/films/shorts/docs, production company, lifestyle platform, consultancy, advisory & content creation studio*.

Ikill Orion, a rising star in Hollywood, has announced today the launch of his highly anticipated new venture, **LE KIL**. This one-of-a-kind global startup, with a multi-million dollar valuation, is set to revolutionize the entertainment industry by putting artists at the forefront. Being a visionary CEO Ikill Orion has collaborated as an artist & premium content creator for some of the world's biggest brands (**Google, Amazon, Chevy, Monster Energy Drink, Provocouture TV, Apple & Burberry**).

The brand Intellectual Property (IP) has been valued in excess of **\$22M+** including a **222-song music catalog** available for synch/licensing placements which highlights + features tracks in all genres (rap/pop/rock/edm/punk/soul/techno/r&b). The **LE KIL** sub label Virgin Music Group/ Universal distribution deal will include the release of (5) new exclusive upcoming singles. In addition, **LE KIL** will be looking to discover, develop, consult, sign, market, release & distribute 3-5 new artists within the first year under its umbrella. The first inaugural release will be from the flagship artist Ikill Orion's new single **"Invincible"** x his album **"Younglord"** **[Explicit]** both dropping on **12.22** avail now on the **EVEN Platform** [Pre- Order Buy Now!](#)

This exclusive + limited multimedia project includes the hit album, preseason 1 3 episodes of the hot unscripted life\$tyle series **LE KIL**, **Burberry** brand teaser, **LE KIL** x **Nike** Collaboration off auction of a pair street couture sneaker kicks, mini movie + more. The long-awaited and highly anticipated album project is the follow-up to his **2021 GRAMMY® Consideration EDM Album`Mikillangelo`---** the campaign garnered over **10M Impressions** [including *saves, shares, downloads, likes, streams x activations.*] *"At LE KIL we are rebels with a cause and our mission + vision is to bring change through transformation, let us all collaborate and you be the co-creator of your destiny the power is now"* shouts Ikill.

Ikill & team Orion has developed/packaged an unscripted lifestyle/culture TV series **`LE KIL`** that meshes music, fashion, art, luxury, food, and the World of Pop ... Ikill as the creator, host, & executive producer of the TV show. The series is ready to be pitched to networks/studios/executive producers/showrunners/ streaming platforms/agents/financiers & investors. Preseason 1 is already done consisting of 3 HOT (Hollywood/Osaka/Tokyo) episodes.

Season 1 will be hosted by Ikill Orion & celebrity co-hosts featuring rising stars, icons, major brands + luxury product placements. The unscripted + unfiltered + undeniable program r(e)volves around \$tyle x Transformation think **"MTV QVC meets Hip Hop Gen - Z"**. In the past killer stylist, Ikill Orion has performed his magic and mojo on high-profile celebrities such as **Ariana Grande, Kendall + Kylie, Harry Styles, One Direction, Lionel Richie, Beck, Jeff Goldblum, Angela Bassett, Miranda Lambert, DJ Destructo & Garcelle Beauvais** to name drop a few.

LE KIL [Company Profile](#) will be the home for celebrities, emerging artists & future stars offering a unique blend of Music, Fashion, TV, Film, AI, Publishing/Books, Designs, Luxury, Art, Beauty, Lifestyle, Wellness/Fitness, Philanthropy, Food & Beverage. The company manifesto, mission, and vision are to provide paramount `core services` for the sustainability + future of the Creator Economy.

The venture will offer 1:1 Exclusive Sessions and bespoke services ranging from Artist Development, Branding, Content Creation, Image/Styling, Celebrity Collaborations, A&R, Licensing x Distribution, Strategic Alliances, Partnerships, Consumer Goods, Advisory, Product Placement, Songwriting, Music/TV/Video/ Film Production, Art & Design, Talent Discovery, Pop Up Installations, Campaign Activations, Synch/Licensing, Advertising, Consulting, and PR/Marketing making it a one-stop-shop for all things Pop Culture. With Ikill Orion's expertise and vision, **LE KIL** is set to become the go-to destination for fans, artists, & brands.

As an artist-driven content creation studio, **LE KIL** aims to empower creators and give them the recognition + opportunities we all deserve providing a space and platform for artists to showcase, connect, network, and collaborate with other like-minded individuals. Key assets include the **LE KIL** Music Catalog of **222 Recordings** (Pop, Rock, Rap, R&B, Soul, Bass X EDM), exclusive unreleased tracks, remixes, re-issues, and future releases both produced, mixed, and mastered by **GRAMMY® Winning** DJs/Producers/ Platinum Engineers/Remixers.

The 'Pop Provocateur' Ikill Orion has been featured on **MTV, BBC Radio, Prime Video, (UK) Music Week, Reuters, Fox, MTV Japan, Oricon, Sky TV, IMDB, Vevo, Time Warner**, and in **Billboard Magazine (2X)**. **LE KIL** will tag tandem and work in conjunction with some of **Sony Music's** in-house designers who have created album covers, photography, biographies, artwork, posters, billboards, videos, teasers, logos, trailers, apps, electronic press kits, digital assets, pop up installations, capsule collections, branded content + merchandise for major artists **Beyonce, Travis Scott**, & high-end premium brands **Kanye West/Yeezy, Rihanna Savage X Fenty, Pharrell Williams Billionaire Boys Club**, & one-off collaborations with **Victoria Secret**.

The future looks bright with no limit in sight for the Orion star. The rock doc '**LE KIL: Makings of a Killer Brand**' x **Season 1 LE KIL** lifestyle/culture TV series with celebrity co-hosts is set to begin shooting spring of 2025 (upon securing funding) with hopes of a major tour planned for **Hollywood, New York, London, Seoul, Milan, Berlin, Paris**, and **Tokyo** during next year upcoming **Fall/Winter '25 Fashion Week**.

The **LE KIL** coffee table book collections '**Ikill Orion 101- Univsersal Laws of \$t¥ l e + Transformation**', '**Food_Space**' by Dahlia Heart (Japanese Culinary Chef/Model) along with the re-boot of the organic designer green tea beverage brand **KYO-T** and **LE KIL** online curated marketplace/platform are all looking to go live summer '25. "I am thrilled to unveil **LE KIL**, as a platform where we will redefine the way consumers consume media, entertainment, goods, content, products, and of course food/beverage. It's time for artists to take control of their destiny, and **LE KIL** will provide them with the perfect **lifestyle platform** to do so," said Ikill Orion, the founder.

With its unique vision, **LE KIL** branded IP, and Ikill Orion's star power, the company is seeking pre-seed investment partners, funding/financing & worldwide representation. **LE KIL** will be working with the Forbes Fortune 500 renowned agency **Deloitte** for advisory and consultancy.

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Source : LE KIL

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