

MSAJCE Introduces Campus Radio Powered by MIT Square to Empower Students



Chennai, Tamil Nadu Nov 26, 2023 ([Issuewire.com](https://www.issuewire.com)) - In a groundbreaking move towards enhancing student engagement and fostering a vibrant campus community, [Mohamed Sathak A.J. College of Engineering](#) (MSAJCE) has unveiled its latest initiative—Campus Radio powered by [MIT Square](#). Mr. Setta Sethu RJ, Head Radio-Podcast, Blacksheep Tamil was invited as a chief guest to inaugurate the campus radio in the presence of Alhaj.S.M.Mohamed Yousuf (Chairman), Janab.P.R.L.Hamid Ibrahim (Executive Director), Hajiyani.S.M.H.Sharmila (Secretary), Janab.Mohamed Sathak (Campus Director), and Dr.K.S.Srinivasan (Principal).

Dr. S.Devikala, Head –Student Affairs of MSAJCE and Dr Mithileysh Sathiyarayanan, CEO of [MIT Square Group of Companies](#) have designed various activities to empower students.

This innovative platform is set to revolutionize student involvement, creativity, and communication within the institution. The launch of Campus Radio marks a significant milestone in MSAJCE's commitment to providing students with holistic learning experiences beyond conventional academic realms. This endeavor aims to empower students by offering them a dedicated space to express themselves, share ideas, and explore their creative potential through the medium of online radio broadcasting.

The campus radio station will serve as a hub for diverse voices and perspectives, allowing students to host shows, discuss various topics, showcase their talents, and engage with the wider campus community. From music and talk shows to technology, news segments, and interactive discussions, the programming promises to be diverse and student-driven, catering to a wide range of interests and

preferences.

Furthermore, the initiative is expected to provide practical hands-on experience in media production, broadcasting techniques, and content curation, offering invaluable insights and skills to aspiring journalists, broadcasters, and media professionals. The institution plans to collaborate with industry experts, alumni, and media professionals to provide mentorship and guidance to students involved in the campus radio.

With the introduction of Campus Radio, MSAJCE in association with MIT Square is paving the way for a new era of student empowerment, creativity, and community engagement. This initiative stands as a testament to the institution's commitment to providing holistic education and fostering a dynamic learning environment for its students.

As the countdown to the broadcast begins, excitement is palpable, and expectations are high for what promises to be a transformative addition to the vibrant tapestry of student life at MSAJCE.

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