

Intuit Launches QuickBooks Desktop 2024 with New Features and Capabilities

Paterson, New Jersey Nov 2, 2023 ([Issuewire.com](https://www.issuewire.com)) - Intuit launched QuickBooks Desktop 2024 on 23 October 2023, the latest version of its market-leading small business accounting software. The new release includes several enhancements designed to help small businesses and accountants work more efficiently and gain better financial insights.

Key new features in QuickBooks Desktop 2024 include:

- Improved bank reconciliation with automatic matching and exception review. This makes it faster to match transactions and identify discrepancies.
- Enhanced reporting with new customization options. Users can now customize summary reports for specific date ranges, filter by specific accounts, and compare across previous periods.
- Expanded inventory management tools. QuickBooks Desktop 2024 makes it easier to track inventory, set reorder points, and run inventory reports.
- AI-powered insights. New AI elements analyze income and expenses and provide guidance to optimize cash flow.

QuickBooks Desktop 2024 also offers an improved user interface, time-saving shortcuts, and dozens of additional enhancements. It builds on the reliability and ease of use that make QuickBooks the leading financial management solution for small businesses.

QuickBooks Desktop 2024 is available immediately both directly from Intuit and through the company's network of accounting and business management partners. Suggested retail pricing starts at \$299.95 for the Pro package and \$599.95 for Premier. Special upgrade pricing is available for current QuickBooks Desktop users.

"We're thrilled to launch the latest version of QuickBooks Desktop, which has been the go-to financial solution for small businesses and accountants for over 30 years," said Alex Chriss, Executive Vice President and General Manager of Intuit's Small Business and Self-Employed Group. "The new release takes that legacy of innovation even further with features that save time, provide insights, and streamline workflows. We're committed to delivering the best tools for small businesses to succeed."

QuickBooks 2024 requires Windows 10 or later versions. The QuickBooks Desktop app is also available for Mac. Users can try QuickBooks for free for 30 days.

We never stop working to find new, innovative ways to make that possible. Please visit us for the latest information about Intuit, our products and services, and find us on social.

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