

Gretta Volkenstein, Recognized by BestAgents.us as a 2026 Top Agent

From investment insights to picture-perfect sales, Gretta serves Southwest Michigan with heart and expertise.



New York City, New York Jun 22, 2026 ([IssueWire.com](https://www.IssueWire.com)) - Built largely through referrals, repeat clients, and personal recommendations, Gretta Volkenstein's business has grown into one of the most successful and respected real estate practices in Southwest Michigan. Alongside her team, she helps more than 50 families buy and sell homes each year and consistently exceeds \$20 million in annual

sales volume. The overwhelming majority of her business comes from past clients and referrals, a reflection of the trust, relationships, and results she has built throughout her career.

For Gretta, real estate is more than a profession. It is a lifelong passion rooted in personal experience, investment expertise, and a genuine commitment to helping people achieve their goals.

Although her family has called Southwest Michigan home for generations, Gretta's journey has taken her around the world. She has lived in California, Germany, New Hampshire, and Australia, experiences that broadened her perspective while deepening her appreciation for the unique lifestyle, natural beauty, and strong sense of community that make Southwest Michigan such a special place to call home. For more than 12 years, she has proudly called St. Joseph home, where she is raising her two sons and serving clients throughout the region.

Gretta's passion for real estate began at a young age through her family's involvement in investment properties and renovations. That early exposure grew into a career built on helping others build wealth, create memories, and make confident real estate decisions.

What truly sets Gretta apart is her real-world experience beyond traditional real estate sales. In addition to being a REALTOR®, she is an investor, landlord, renovator, project manager, and property owner herself. Her background includes managing rental properties, restoring a century-old farmhouse, renovating a mid-century modern home in Germany, overseeing new construction projects from design through completion, and managing investment properties both locally and internationally.

This firsthand experience allows her to provide clients with practical insight that extends far beyond contracts and negotiations. Whether evaluating a renovation project, identifying potential concerns before listing a home, assessing investment opportunities, or helping clients envision a property's potential, Gretta brings the perspective of someone who has personally navigated those challenges herself.

For sellers, Gretta offers a level of preparation, marketing, and service rarely found in today's marketplace. Every listing receives a customized strategy designed to maximize value and exposure, including professional staging consultation, high-end photography, videography, drone imagery, social media marketing, targeted advertising, and strategic pricing recommendations. Her goal is not simply to sell a home, but to position it to stand out in the marketplace and achieve the strongest possible result.

For buyers, Gretta serves as a trusted advisor, advocate, and local resource throughout the entire process. Whether assisting first-time buyers, relocating families, luxury home purchasers, vacation home seekers, or investors, she is committed to helping clients make informed decisions while ensuring the experience remains smooth, organized, and enjoyable. Her extensive knowledge of Southwest Michigan's communities, schools, waterfront properties, vacation home market, and investment opportunities helps clients find the right fit for both their lifestyle and long-term goals.

One of Gretta's greatest strengths is her ability to navigate complex situations with creativity, empathy, and practical problem-solving. In addition to her business and marketing background, she pursued graduate-level studies in social work, strengthening her skills in communication, conflict resolution, critical thinking, and understanding human behavior. Real estate transactions often involve major life transitions, emotional decisions, unexpected obstacles, and changing circumstances. Gretta is known for remaining calm under pressure, adapting strategies when needed, and helping clients confidently move forward when challenges arise.

After graduating with honors from Indiana University with a Bachelor of Science in Business Administration and concentrations in Marketing and Public Relations, Gretta returned to Southwest Michigan and built one of the area's most trusted real estate businesses. Her dedication to both her clients and community has earned her numerous honors, including being named one of Southwest Michigan's 40 Under 40, one of the inaugural BOLD Women of Business, and a five-time recipient of the Herald-Palladium's Favorite Real Estate Agent award. She has also been recognized among America's top-performing real estate professionals through national industry rankings and publications.

Deeply committed to the community she serves, Gretta founded Berrien County Strong – Community in Action and has served on multiple nonprofit boards throughout the region. She believes strong communities create strong neighborhoods and is passionate about supporting the people, businesses, and organizations that make Southwest Michigan such an incredible place to live.

Outside of real estate, Gretta enjoys spending time with her sons, Finn and Will, traveling, volunteering, boating on Lake Michigan, and enjoying everything Southwest Michigan has to offer, from its beaches and wineries to its charming small towns and vibrant local businesses.

Known for her work ethic, market knowledge, creativity, and genuine care for her clients, Gretta has helped hundreds of families successfully buy, sell, invest, renovate, and relocate throughout Southwest Michigan. Her clients know they can count on her not only for expert representation, but for honest advice, strong advocacy, and a commitment to treating every transaction as if it were her own.

Whether buying, selling, investing, building, renovating, or simply exploring possibilities, clients can trust Gretta to provide the expertise, dedication, and personalized service needed to achieve exceptional results.

Learn More about Gretchen Volkenstein:

Through her Best Agent's profile, <https://bestagents.us/profile?agent=2120271> or through At Properties, <https://www.atproperties.com/agents/8202/gretta-volkenstein>

About Best Agents

Best Agents recognizes the top real estate professionals across the nation to help buyers, sellers, and investors match with the most qualified agents in their area. Best Agent's comprehensive database of real estate professionals features agents by local expertise, verified licenses, transaction history and specializations to make sure that consumers are provided with the highest level of knowledge, seamless end-to-end service and transparency in the buying and selling process.

Media Contact

Best Agents

*****@bestagents.us

Source : Gretchen Volkenstein

[See on IssueWire](#)