

Geeky News Discusses the Disturbing Rise in Unplanned Downtime Incidents Amongst Renowned Enterprises



Surrey, United Kingdom Nov 24, 2023 ([IssueWire.com](https://www.issuewire.com)) - In a recent article, Geeky News, the technology and lifestyle outlet, has spotlighted an alarming pattern of system outages affecting industry leaders globally. The detailed examination, entitled "Leading Companies Experiencing Unplanned Downtimes," is available for readers at Geeky News.

In an era where digital infrastructures are integral to corporate operations, the series of unexpected downtimes chronicled in the article has sparked concern across various sectors. The report opens with the incident involving Mr. Cooper, a prominent mortgage lender in the United States. The company suffered a cyberattack, leading to significant service disruptions and concerns over the security of sensitive customer data.

The lender responded quickly to contain the impact of the outage. The company's response—shutting down systems and warning customers to exercise vigilance against potentially compromised communications—offers a cautionary tale on the necessity of preemptive defence measures.

The article goes on to document similar predicaments faced by other large conglomerates. In August, Clorox was compelled to pause services following unauthorised IT activities, as disclosed in its

regulatory filings. The cleaning product company acted swiftly, working alongside law enforcement to address the breach. Its reaction displayed the critical nature of disaster recovery planning and response.

Even technology giant Microsoft wasn't spared from these disruptions. The Geeky News report discusses how Microsoft 365 users encountered difficulties with the Teams application during an unplanned downtime. The article highlighted it as the ninth such instance within as many months. Although service was restored swiftly, the repercussions of such outages cannot be overstated. The potential impacts could cause problems in operations and damage the company's reputation.

These incidents underscore the fragility of digital ecosystems. They highlight the pressing need for advanced disaster recovery and business continuity plans. The Geeky News article posits that in the absence of these measures, companies are left exposed to grave risks. The risks include operational dysfunction, erosion of customer trust, and substantial financial loss.

In light of these occurrences, Geeky News underscores the value of services like those provided by [Protera](#), which offer disaster recovery solutions. By drawing on their expertise, enterprises can develop robust strategies to fortify their digital assets against potential threats. At the same time, they also ensure rapid recovery in the event of a cyberattack or other IT catastrophes.

Geeky News wants to raise awareness among business leaders about the importance of investing in cybersecurity and disaster recovery programs. By highlighting these high-profile cases of unplanned downtime, Geeky News emphasises the proactive adoption of resilient measures to safeguard businesses in an unpredictable digital landscape.

To read the complete article, please visit <https://www.geekynews.co.uk/companies-experiencing-unplanned-downtimes/>.

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