

Delabs Partners with Galxe to Bolster its Web3 Community Presence

The partnership will help promote and propel user growth of Delabs' web3 game Rumble Racing Star as part of its anticipated Open Beta Test (OBT) this month.



Seoul, South Korea Nov 10, 2023 ([Issuewire.com](https://www.issuewire.com)) - [Delabs](#), the web3-focused arm of leading South Korean game development company [4:33 Creative Lab](#), announced today a new partnership with [Galxe](#), a leading platform for building Web3 communities.

As part of the partnership, Delabs and Galxe are embarking on a series of co-marketing initiatives to showcase [Rumble Racing Star](#), Delabs' web3 kart racing game that is slated to launch its highly-anticipated Open Beta Test (OBT) in November.

The approach includes leveraging Galxe's platform and vast user base, with a focus on brand promotion and co-hosted community events designed to attract and engage users following Rumble Racing Star's OBT. As part of this partnership, an Ask Me Anything (AMA) session featuring both Galxe and Delabs is also in the works.

With more than 13 million unique users globally, Galxe is an established name in the Web3 space. The company has propelled substantial growth of Optimism, Polygon, Arbitrum, and more than 4,000 partners with reward-based loyalty programs. It has also powered over 40,000 campaigns with trusted partners, amassing over 8 million visitors per month.

Led by former Nexon CEO Joonmo Kwon, Delabs is gearing up for the launch of its first web3 game in

Rumble Racing Star, with two other games currently in development, Space Frontier and MetaBolts. Delabs views today's announcement as mutually beneficial and a key development as Rumble Racing Star plans for its OBT and the game's long-term success.

Joonmo Kwon, CEO of Delabs, commented, "With this partnership, 'Rumble Racing Star' is set to engage a more expansive global audience." He added, "This Partnership contributes to establishing an open, cooperative credential data network, which will enhance 'Rumble Racing Star's' ability to interact with communities and develop robust Web3 communities."

Charles Wayn, Co-Founder of Galxe, stated about the partnership, "Galxe is thrilled to partner with Delabs, bringing new ways of engagement and growth to the 'Rumble Racing Star's' community. Our collaboration goes beyond marketing; it's about creating a dynamic community experience that resonates with users worldwide and sets a new benchmark for what's possible in the gaming space."

About Delabs Games

Delabs Games is a game development and publishing company that focuses on delivering high-quality and engaging games in web3. Our aim is to offer exceptional graphics and immersive gameplay experiences to all players, regardless of their knowledge about NFTs, wallets, or cryptocurrencies. We provide a simple and seamless onboarding process, ensuring that everyone can enjoy our web3 games to the fullest.

At Delabs Games, we are currently developing three blockchain-native games, including a racing game and two role-playing games. Our team consists of the best producers and artists in the industry who are dedicated to delivering the most exciting and innovative games in their respective genres.

We believe in making our games accessible to everyone, and we are committed to creating user-friendly games that are enjoyable for players of all skill levels. Whether you're a seasoned gamer or new to the web3 space, we invite you to experience the thrill of Delabs Games. For more information, please visit <http://delabs.gg>.

Website | Twitter | YouTube | Discord | Substack

About Galxe: Galxe is the leading platform for building web3 communities. With over 13 million unique users and integrated across 26 different blockchains, Galxe has propelled the growth of Optimism, Polygon, Arbitrum, and more than 4,000 partners with reward-based loyalty programs. Protocols can leverage Web3 credentials from Galxe's credential data network to power growth, issue Soul Bound Tokens, increase community engagement, boost ecosystem growth, and generate brand awareness. For more information, please visit: <https://galxe.com/>

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