SWURF Launches New Initiative to Support Remote Workers and Boost Leeds' Hospitality Industry

SWURF, the pioneering remote working app, is thrilled to announce the launch of WFHospo, a groundbreaking initiative aimed at transforming the way we work and support the vibrant hospitality industry in Leeds throughout the month of November.



West Yorkshire, United Kingdom Oct 12, 2023 (<u>Issuewire.com</u>) - WFHospo invites remote workers to break free from the confines of their homes and explore a network of warm, welcoming hospitality venues across Leeds, bridging the gap between productivity, social connection, and mental well-being.

Driven by the vision of local entrepreneur and SWURF director, Laura Bartlett, WFHospo seeks to revive the hospitality sector during the traditionally quieter month of November. The initiative encourages remote workers to 'Swurf' (work surf) from various hospitality venues, fostering a sense of community while boosting their productivity and saving on energy bills.

By collaborating with 134 host venues in Leeds, Edinburgh, and beyond, Swurf offers a plethora of spaces where remote workers can work, socialise, and collaborate.

Laura Bartlett, one of the visionaries behind this initiative, shared her passion, stating, "I am Leeds born and bred and ridiculously passionate about seeing my hometown thrive. We believe in the power of community, both for the hospitality industry and remote workers. WFHospo is not just a campaign; it's a movement aimed at revitalising our local businesses while providing remote workers with a supportive and inspiring environment. Our goal is to create a thriving atmosphere in Leeds, where everyone can benefit - from the hardworking individuals seeking a change of scenery to the hospitality venues eager to welcome them."

Key Benefits of WFHospo:

Save: Remote workers can significantly reduce their energy bills by utilising the comfortable, well-equipped spaces provided by hospitality venues.

Support: WFHospo acts as a lifeline for the hospitality industry, fostering a sense of community and patronage among local venues.

Swurf: Embrace the freedom to work from anywhere, while enjoying the benefits of a collaborative and inspiring environment.

Connect: Forge meaningful connections with fellow remote workers, enhancing social interaction and combating the isolation often experienced when working from home.

To celebrate this innovative campaign, host venues are offering special discounts to remote workers, creating a win-win situation for all involved. By choosing WFHospo, participants not only enhance their own well-being but also contribute to the growth and prosperity of the local community.

SWURF is a leading work surfing platform dedicated to empowering remote workers and promoting effective working experiences. Through the WFHospo initiative, SWURF continues to redefine the future of work, emphasising the importance of flexibility, connectivity, and community support.

For more information about WFHospo and to explore participating venues, visit www.Swurf.co and join the movement on social media using the hashtag **#swurf and #wfhospo**.

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