

Smart Meetings Wins 2023 APEX Award

Story About Sustainable Events Honored for Journalistic Excellence



Sausalito, California Oct 27, 2023 ([Issuewire.com](https://www.issuewire.com)) - [Smart Meetings](#), the leading meetings industry publisher and voice of inspiration for meeting professionals, won a 2023 [APEX Award](#) for Publication Excellence in the category of Climate Change/ Eco-friendly for a story Editor at Large Gary Diedrichs wrote entitled, "[You Can Go Net Zero](#)." The resource-rich piece was the cover story in the January 2023

magazine and featured a QR code to take the Net Zero Carbon Events Pledge.

"Sustainability is a core issue for the meetings and events industry and for us as a company. We are always looking for ways to educate and support our community around this imperative and see this award as a vote of confidence in our ability to make a difference," said Smart Meetings founder and CEO Marin Bright.

About Smart Meetings: Smart Meetings is the leading meetings industry publisher and voice of inspiration for meeting professionals. We inspire our audience of meeting and event professionals to dream big—and create brilliant experiences that delight attendees, achieve desired results, and elevate the impact of the meetings industry. Smart Meetings publishes cutting-edge meeting content in print and digital, hosts world-class networking events and produces Smart Chat Live! CEU-accredited webinars, and offers a myriad of digital resources. The publication annually awards the prestigious Smart Stars and Platinum Choice Awards to hospitality companies that meet the publication's high standards.

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