

Noshway's New Online Ordering System Set to Boost Restaurant Revenue, Cut Labour Costs, and Enhance Customer Experience

Berkeley, California Oct 3, 2023 ([IssueWire.com](https://www.issuewire.com)) - Noshway, a leading restaurant technology platform, launched a new online ordering system designed to help restaurants increase revenue, reduce labour costs, and improve customer satisfaction.

The company says its self-service ordering system offers restaurateurs an easy way to give their customers the convenience of ordering remotely while optimizing restaurant operations.

Key benefits highlighted by the company include:

- **Increased revenue** - restaurants offering online ordering through Noshway see average revenue increases of 15-30%, by opening up additional sales channels. Contactless ordering has become a \$42 billion market, which restaurants can now tap into.
- **Lower labour costs** - online orders are automatically sent to the kitchen and integrated with POS systems, reducing the need for dedicated phone and in-person ordering staff. Noshway's customers have reported saving 10-15% on labour costs.
- **Better customer experience** - customers can view menus, order, customize, pay and get rewards all in one streamlined interface. Noshway's premium mobile apps and user experience drive higher customer satisfaction, retention, and order sizes.
- **Valuable customer data and insights** - Noshway's robust reporting and analytics help restaurants understand customer preferences and tailor marketing efforts more effectively.

Thousands of restaurants have already adopted Noshway's [online ordering system for restaurants](#) and seen dramatic improvements, as per customer testimonials shared by the company.

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Source : Noshway

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