

Go Rentals Partners with International Yacht Company (IYC).



Newport Beach, California Oct 20, 2023 ([Issuewire.com](https://www.issuewire.com)) - Go Rentals, the only Forbes Travel Guide Elite Car Rental company, and The International Yacht Company (IYC), one of the world's leading and largest yachting companies have launched their official partnership, starting with an activation at this year's Fort Lauderdale International Boat Show. This partnership promises an unparalleled marriage between land and sea, where guests will have dedicated IYC and Go Rentals teams on hand to ensure seamless travel experiences.

With this partnership, Go Rentals is bringing its guests another exclusive travel opportunity. "Not only do our two companies have a shared audience and passion for creating unique experiences, but our combined lifelong obsession with guest service is what ultimately drew us together," states Kaye Gitibin, CEO of Go Rentals. "We look forward to the experiences our brands can create together through our mutual commitment to industry excellence," he continues. "Now our guests can yacht in and drive out – quite literally. The vehicle is there at the marina when the guest disembarks. Our vehicles are brand new with low mileage, as well as meticulously detailed. Our hospitality-trained team has equipped each car with all the special touches requested by the guest –from specific water to music selection, to snacks, to pre-programmed navigation. No detail is overlooked."

Raphael Sauleau, CEO of IYC commented, "Our journey in the world of yachting has always been guided by a deep appreciation for beauty, whether it's the stunning vessels we offer or the awe-inspiring destinations our clients explore. Through our partnership with GoRentals, we're extending that beauty to the roads with an exquisite fleet of cars that perfectly complement the elegance of our yachts. This collaboration isn't just about convenience; it's about enhancing the overall experience for our clients. Whether they're visiting from afar or simply want another option to explore the scenic surroundings at FLIBS or PBIBS, our partnership ensures that every aspect of their journey is seamless and unforgettable, where the beauty of the road complements the allure of the open water."

The first of many collaborations between the two brands is at the Fort Lauderdale International Boat Show (FLIBS) 2023 from October 25th to 29th in downtown Fort Lauderdale. The world's premier boating event promises an array of experiences, innovations, and luxury, all amidst the stunning backdrop of the yachting capital of the world.

The second collaborative event will be The Palm Beach International Boat Show which takes place March 21st through March 24th, 2024, along Flagler Drive in downtown West Palm Beach, directly

across the Intracoastal Waterway from Palm Beach Island.

About Go Rentals

Go Rentals is an elite car rental service company, with a special emphasis on service. The company is also the only one specializing in the private jet industry since 1995. Go Rentals has locations across the United States and the Hawaiian Islands, and service to over 100 airports and various fine hotels and resorts. Further information about Go Rentals is available online at GoRentals.com.

About IYC

IYC is a full-service yacht brokerage, with over 160 passionate professionals based in 15 strategically located offices around the globe. The company is focused on expanding their network of offices, employing the best professionals in the industry and investing in the development of proprietary software solutions, to provide clients with an unrivaled service of the highest industry standard. IYC offers forward-thinking advice, insight and support to yacht owners, buyers, charterers and captains worldwide, with a focus on leading the industry and giving new meaning to the word client centric. For more information about IYC, please visit <https://iyc.com>.

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