Givio Inc. Celebrates Signing 35 Financial Institutions Through Q2’s Partner Marketplace

Givio's Charitable Banking app accelerates community impact by making charitable donations fast, easy, and secure for more than 2M account holders in 33 states across America

Reston, Virginia Oct 11, 2023 (Issuewire.com) - Givio Inc., a Charitable Banking platform that integrates with digital banking software providers to enable financial institutions to win and engage depositors through charitable giving, has just announced the signing of its 35th customer through its integration with Q2’s Digital Banking Platform and participation in the Q2 Partner Marketplace. Q2 Holdings, Inc. (NYSE: QTWO) is a leading provider of digital transformation solutions for banking and lending. Through Givio’s participation in the Q2 Partner Marketplace, 35 banks and credit unions and over 2 million depositors across 33 states now have an easy and secure way to donate to charity through the convenience of their digital banking platform.

Givio makes donating to charity easier and more secure with their Charitable Banking FinTech integration, which transforms the depositor engagement experience and creates deeper connections between financial institutions and their account holders. With Givio, depositors can not only donate to all their favorite charities, schools, and faith-based organizations directly through online banking, but they can now track and manage all of their donations in the same convenient place.

Givio enables each financial institution to promote and partner with account holders to support the nonprofit organizations that matter most to their communities. Givio customers include Bank of New Hampshire, the fourteenth oldest bank in the US, credit unions serving American Airlines, Stanford University, and the University of Florida, as well as numerous community banks and credit unions across the US.

“Signing 35 Charitable Banking customers with just one of our digital banking platform partners is an indication that this new and innovative technology is a needed resource,” said Givio CEO Gary Carr. He continued, “People and businesses donate to charity to the tune of $380B every year – it’s an important part of our financial lives that’s been overlooked in digital banking until now. So, if you're a financial institution, ask yourself, 'Why aren't those transactions flowing through my institution?’ If you don't solve that problem soon, you risk losing deposits to competitors that are racing to capture more market share."

“We are excited to see Givio’s success through the Q2 Partner Marketplace as they serve communities with their charitable banking platform,” said Johnny Ola, managing director of Q2 Innovation Studio at Q2. “The Q2 Partner Marketplace was launched to enable rapid innovation to help strengthen financial institutions and their communities. Givio’s participation highlights the success of this initiative and we’re excited to watch their continued growth.”

Givio-powered fundraisers and matching gift campaigns engage depositors within online banking, as well as the financial institutions’ local communities, with public facing fundraiser pages. Givio fits right into a financial institutions' existing CRA community impact efforts by leveraging existing program budgets to double or even triple the ability to do good. Givio offers customized cause categories, easy-to-launch fundraising campaigns and detailed reporting and analytics.

Stanford Federal Credit Union signed with Givio in March of 2023. They launched their first Givio-powered fundraiser for the Lucile Packard Children’s Hospital Foundation in June. They immediately began raising funds not only for the Foundation but also for dozens of other nonprofits that Stanford’s account holders found in the Givio charity database when exploring the application.

Stanford FCU President and CEO, Joan Opp said, “Something great about our members is that they have big hearts. Being able to donate and find charities easily in our app or online with Givio was such an easy ‘yes’ for us to implement to help our members pay it forward.”

Givio's customers have raised hundreds of thousands of dollars for more than 700 nonprofits since the Charitable Banking launch in 2022. Setting Givio apart from other philanthropy-focused fintech solutions, the majority of the benefiting nonprofits receiving donations are either selected by the depositor or the financial institution – a highly personalized and localized experience for all. Givio makes intentional giving so easy, secure, and fast that depositors log in to digital banking to donate again and again.

"Charitable donations are some of the most meaningful and intentional financial transactions a person or business can make," said Cindy McLaughlin, chief marketing officer at Givio. "Whether it's a donation to a charity, school, or faith-based organization, it's about time all those charitable donations can be transacted conveniently through donor’s digital banking portal."

About Givio

Givio Inc., is a giver-centric charitable giving technology company on a mission to make giving and fundraising pain-free, intuitive, and more impactful. Through its Charitable Banking solution and the Givio mobile app, Givio simplifies outdated and complex charitable giving solutions, removing the barriers to giving to and fundraising for any of the nation’s 1.6M nonprofits. Givio features tap & give payment options; the ability to bookmark favorite causes, track and download giving history; and fast, in-app fundraising campaign creation and sharing across any communications or social media platform. Financial institutions, individuals, businesses, and nonprofits alike can use Givio to support the causes they care about in their communities and around the world. To learn more about Givio, go to https://giv.io

About Q2 Holdings

Q2 is a leading provider of digital banking and lending solutions to banks, credit unions, alternative finance companies, and fintechs in the U.S. and internationally. Q2's comprehensive solution set allows its customers to better onboard, grow and serve their consumer, small business, and corporate clients. Headquartered in Austin, Texas, Q2 has offices throughout the world and is publicly traded on the NYSE under the stock symbol QTWO. To learn more, please visit Q2.com. Follow us on LinkedIn and X (Formerly Twitter) to stay up-to-date.

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