

Design 360 Unlimited Selected as 2023 Gold Key Awards Finalist for Excellence in Hospitality Design

California-based design firm receives recognition in the Special Design category; Awards to be presented at Boutique Design New York in November

Santa Monica, California Oct 9, 2023 ([IssueWire.com](https://www.issuewire.com)) - Today, Design 360 Unlimited announced they have been named a finalist in the Special Design category of the 2023 Gold Key Awards. Presented by *Boutique Design* magazine, the Gold Key Awards honor the world's most innovative hospitality projects. The firm's ULUM Moab Luxury Resort project in Utah was selected as a finalist from among 410 entries submitted by the nation's leading design firms.

Presented by *Boutique Design*, the awards ceremony will be held in conjunction with Boutique Design New York (BDNY) on Monday, November 13. BDNY is the leading trade fair and conference for hospitality's boutique and lifestyle design community, bringing together designers, architects, purchasing agents, hoteliers, owners and developers.

All 2023 Gold Key Award nominees are judged on the following criteria:

- Concept (The overall design narrative)
 - Execution (The expertise with which the design vision is brought to life)
 - Innovation (What is new or interesting about this work)
 - Overall WOW factor (Why this is best in class)

ULUM Moab is the ultimate outdoor resort, combining nature and luxury in the heart of Utah's canyon country, effortlessly blending upscale comforts and style. A one-of-a-kind destination that unites the expansive red rock landscape with thoughtfully designed spaces, ULUM Moab provides an unparalleled outdoor adventure experience like no other.

ABOUT DESIGN 360 UNLIMITED

World class experience with a boutique hands-on approach, DESIGN360 offers over 50 years of cumulative high-end hotel/hospitality and resort design experience, with the past 19 years as principles of their own firm. DESIGN360's studio is comprised of the industry's most talented multinational designers who excel in the field of interior design, with worldwide exposure and experience. DESIGN360 has been responsible for designing over 100 hotels, over 10,000 guestrooms, and numerous resort public areas across the U.S. and 7 different countries. Learn more at <https://www.design360unlimited.com/>.

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