

A new chapter begins: VBJ launches our first store in the US

Chennai, Tamil Nadu Oct 26, 2023 ([IssueWire.com](https://www.issuewire.com)) - Vummidi Bangaru Jewellers Brings India's Jewelry Legacy to Texas with New Frisco Boutique

Renowned Indian jewelry house Vummidi Bangaru Jewellers (VBJ) reached a historic milestone on October 19th with the grand opening of its flagship U.S. boutique in Frisco, Texas. The lavish 7,000 square foot showroom signifies VBJ's momentous expansion into the American market and provides a portal for global audiences to discover India's unique jewelry heritage.

"We are elated to share the essence of ancient Indian artistry with the vibrant city of Frisco," said VBJ's leadership team. "Our new Texas boutique enables us to exhibit the remarkable craftsmanship of Indian jewelry on the world stage."

Step inside VBJ's oasis of luxury and culture and discover stunning jewelry fusing centuries of tradition with contemporary designs. VBJ's virtuoso artisans blend age-old techniques like delicate filigree and precision gem-cutting with modern styles to create enduring heirlooms. Each piece conveys sophistication and tells a unique story reflecting generations of meticulous artistry.

Beyond exquisite adornments, VBJ's creations offer a connection to Indian heritage. Drawn to enduring elegance transcending trends, VBJ's discerning clients value the rich culture ingrained in every detail. The boutique welcomes aficionados to schedule private viewings or visit leisurely, promising VBJ's signature warm hospitality and refined luxury.

As VBJ commences its American debut, they warmly invite clients to their Frisco atelier, where one can procure rare treasures marrying Indian jewelry mastery with sublime contemporary design.

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