

2023 "Service of Zhejiang Serve the World" focuses on Berlin and connects with the world

Berlin, Germany Nov 15, 2023 ([IssueWire.com](https://www.issuewire.com)) - On October 10-12, 2023, 2023 Zhejiang Service Trade (Germany) INTERGEO Exhibition, hosted by the Zhejiang Department of Commerce, was successfully held at the Berlin Convention and Exhibition Center. This is the first time that Zhejiang China's national geographic information service export base has made an international exhibition appearance as a physical exhibition since the epidemic.

This exhibition focuses on organizing brand enterprises of Zhejiang China National Geographic Information Service Export Base, focusing on areas such as geographic surveying and mapping, panoramic VR measurement, GPS, remote sensing, geographic information big data, and geographic information system solutions. At the same time, the exhibition also held the 2023 Zhejiang China National Geographic Information Service Export Base (Berlin) release conference, which was released by Zhejiang China National Base & Zhejiang brand Enterprises, Further enhanced the brand awareness of Zhejiang's service trade in the global geographic information technology service field. The conference specially invited Wang Tianruo, the first secretary of the Economic and Commercial Office of the Chinese Embassy in Berlin, international institutions such as HINTE Exhibition in Germany, DVW, and internationally renowned enterprises to attend. At the same time, at the release conference, Zhuang Jin, director of the Service and Trade Division of the Zhejiang Provincial Department of Commerce, introduced the Zhejiang China National Geographic Information Service Export Base and the Global Digital Trade Expo, which took an important step in promoting the integration of Zhejiang National Geographic Information Service Export Base and benchmarking the international geographic information technology industry, and also made precise promotion for the international invitation of the Global Digital Trade Expo. At this exhibition, 10 brand Zhejiang enterprises brought new highlights of technology empowerment and independent research and development, such as the new release of "Remote Sensing and GIS Integration" by Supermap International, the signing of a strategic cooperation agreement between Supermap International and German IGI company at the release conference, technology release of "Time and Space Intelligence, Walking towards the World" by Qianxun SI, and the 2023 new product release by Southern Group. During the 3-day exhibition, the Zhejiang Exhibition received a total of 1100 merchants through theme releases, special promotions, and exhibition displays, with an estimated intended transaction value of 2.86 million US dollars.

INTERGEO is the world's largest surveying and mapping industry forum exhibition, hosted by the German Association for Surveying, Geographic Information, and Land Management, and held annually in different cities in Germany. As an annual event in the surveying and mapping industry, INTERGEO covers mainstream products and technologies such as geodesy, geological information systems, geodetic data, remote sensing technology, measurement instruments, and drones, providing a global trade and exchange platform for experts in industries such as geodesy, geographic information, and land management. Each exhibition attracts numerous exhibitors, industry experts, and customers from countries such as Germany, the United States, the United Kingdom, China, Italy, and Canada to participate. This exhibition relies on INTERGEO to promote Zhejiang's advantageous geographic information technology and services globally, establishing the "Service of Zhejiang Serve the World" brand, and contributing to the creation of a global geographic information industry and service trade development highland that drives Zhejiang, radiates globally, and affects the world.

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