

TRUGlobal Acquires CloudSPM, a Leading Sales Performance Management Company based out of San Jose, CA

TRUGlobal Strengthens Sales Performance Capabilities through **CloudSPM Acquisition**



Dublin, California Sep 15, 2023 ([Issuewire.com](https://www.issuewire.com)) - TRUGlobal, a leading provider of digital transformation and IT consulting services, announced today that it has acquired CloudSPM, a sales performance management company based in San Jose. The acquisition will strengthen TRUGlobal's expertise in sales performance management while expanding its service offerings to customers worldwide.

[CloudSPM](#) provides innovative solutions for sales performance management that help companies optimize their sales processes, increase revenue, and drive growth. With this acquisition, [TRUGlobal](#) will be able to offer its customers a more comprehensive range of sales performance management services, including sales strategy consulting, sales process optimization, and sales technology implementation.

Ibrahim Shariff, CEO of TRUGlobal, said: "We are thrilled to welcome the CloudSPM team to TRUGlobal. Their expertise in sales performance management is second to none, and we are confident that their knowledge and experience will help us deliver even more value to our customers. This acquisition is part of our ongoing strategy to expand our service offerings worldwide."

Srini Parimi, CEO of CloudSPM, said: "We are excited to become part of such a dynamic and fast-growing company. We believe that by combining our expertise in sales performance management with TRUGlobal's digital transformation capabilities, we can help our customers achieve even greater success. I look forward to working with the TRUGlobal team in an advisory and support capacity."

The acquisition of CloudSPM is a significant milestone for TRUGlobal as it continues to expand its capabilities and offerings in the digital transformation and IT consulting space. With the addition of CloudSPM's expertise, TRUGlobal is well-positioned to help its customers achieve their business goals in today's fast-changing digital landscape.

About TRUGlobal:

Founded in 2004, TRUGlobal Inc. is a leading IT consulting & Services Organization headquartered in Silicon Valley, Dublin, CA. They serve clients from across Fortune 500 Companies to Start-ups at our delivery centers worldwide, including the U.S.A, Pune & Bangalore.

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Media Contact

TRUGlobal Inc

info@truglobal.com

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