

ToolE's Upcoming Integration Apps: Specializing In Assisting Amazon Merchants

ToolE is preparing to launch its highly anticipated apps for PrestaShop and Shopify, specifically designed to support Amazon merchants.



Buzet-sur-Baise, Aquitaine Sep 14, 2023 ([Issuewire.com](https://www.issuewire.com)) - As of today, ToolE, an internationally recognized brand in the module-selling industry, is preparing to launch four new Apps specifically designed to assist users with their integration to [Amazon Seller Central](#). These apps are tailored to enhance the connection between sellers and the Amazon Marketplace, optimize data import and export processes, and introduce innovative fulfillment methods. By leveraging these modules, businesses can leverage the expansive customer base and reach of the Amazon Market to their advantage. The following apps are included in this new release:

Market Tool

Introducing Market Tool: The Exclusive PrestaShop Module for Seamless Integration with Amazon Seller Central

Market Tool is an exceptional module exclusively designed for PrestaShop users, offering seamless synchronization between your PrestaShop store and Amazon Seller Central through a dedicated API. This integration enables effortless data exchange, ensuring smooth operations between both platforms. With Market Tool, you can effortlessly import and export data, synchronize catalogs, generate comprehensive reports, and manage inventory, prices, and images through user-friendly feeds.

One of Market Tool's key advantages is its ability to empower you to oversee and control your Amazon store directly from your PrestaShop dashboard, eliminating the need to access Seller Central separately. This not only expands the reach of your brand but also simplifies the overall management process.

Currently available on PrestaShop add-ons, Market Tool offers a range of subscription plans, with a free starting plan that allows you to synchronize up to 30 orders per month. Don't miss out on the opportunity to optimize your Amazon selling experience with Market Tool's powerful features and user-friendly interface.

BOPIS

Introducing Amazon BOPIS: The Shopify App for US and EU Customers

Amazon BOPIS is an exclusive Shopify integrator designed specifically for customers based in the United States, UK, France & Germany. BOPIS stands for "[Buy Online Pickup in Store](#)," and it provides a convenient "Pick up in-store" option for a select range of products, allowing your customers to personally visit your store and retrieve their orders.

The primary benefit of this app lies in its ability to offer the pickup option while providing merchants with a seamless management process. Through notifications, you can easily prepare and separate the ordered products in advance for a smooth pickup experience. Additionally, the app enables customers to bypass shipping costs entirely.

It's worth noting that Amazon BOPIS offers all the advantages associated with having customers visit your local store, including the opportunity to encourage additional items to be added to their shopping carts. Furthermore, it fosters a closer relationship between you and your customers, enhancing customer satisfaction and loyalty.

Amazon BOPIS is available in the Shopify.

You can start with a 14-day free trial to explore its features and benefits. Don't miss out on the opportunity to enhance your customer experience and build stronger connections with Amazon BOPIS.

Introducing Click & Collect:

The European Equivalent of BOPIS Click & Collect serves as the European counterpart to BOPIS, specifically tailored for the French, UK, and German markets. This module offers the same essential functions and features as the BOPIS Shopify app, enabling a seamless pickup in-store option for customers in Europe.

Just like its American counterpart, Click & Collect empowers customers to conveniently select the "Click and collect" option during the online purchasing process. This functionality allows them to personally retrieve their orders from your store, fostering a sense of convenience and control over their shopping experience.

By implementing Click & Collect, you can provide European customers with the same benefits as BOPIS, including streamlined order management, efficient notifications for order preparation, and the opportunity to avoid shipping costs entirely. Additionally, [Click & Collect](#) offers the advantages of enhancing customer engagement, encouraging additional purchases, and building stronger

relationships with your European clientele.

Whether you operate in France, the UK, or Germany, Click & Collect is specifically designed to cater to your market's unique needs. Experience the convenience and customer satisfaction it brings by incorporating this module into your Shopify store.

Introducing Easy Tool: Simplify Your Amazon Order Import Process

Easy Tool, an upcoming module for the Shopify app store, is set to revolutionize the way Shopify users manage their Amazon orders. Serving as the Shopify equivalent of Market Tool, Easy Tool will initially focus on seamlessly importing orders from Amazon to Shopify. Additional features and functionalities similar to those found in AMT (Amazon Market Tool) will be introduced in future updates, expanding the capabilities of this powerful app.

While three similar apps are already available to both PrestaShop and Shopify owners, Easy Tool is scheduled to launch in mid-October, offering Shopify users a seamless and efficient solution for managing their Amazon orders. By simplifying the order import process, Easy Tool will save merchants valuable time and effort, ensuring a smooth and streamlined workflow.

Stay tuned for the official release of Easy Tool in mid-October, and experience the enhanced order management capabilities it brings to Shopify users.

The Brand: ToolE

ToolE is a brand specializing in the sale of apps designed to assist business owners in the realm of eCommerce. Its primary objective is to provide fast and user-friendly eCommerce-centric modules that cater to the specific needs of online businesses. Thanks to its deep understanding of the eCommerce landscape, ToolE has been able to develop a diverse range of modules within a remarkably short timeframe.

Created by Inter-Soft, the ToolE brand is supported by a team of over 20 dedicated developers who specialize in various eCommerce platforms. Their primary objective is to provide superior "eTools" tailored to meet the needs of novice online merchants. They strive to offer the most user-friendly and efficient tools, accompanied by exceptional multilingual customer support. ToolE aims to simplify the eCommerce journey for retailers with limited experience.

Inter-Soft, a reputable eCommerce consulting and outsourcing firm with over a decade of expertise in integrating, managing, and developing solutions for [eCommerce businesses](#), is the creator of the ToolE brand.

The Selling Partner Appstore serves as a comprehensive marketplace where small and medium-sized enterprises selling on Amazon can effortlessly discover high-quality applications to streamline, organize, and expand their operations. Accessible through Seller Central, the Selling Partner Appstore showcases a wide array of applications developed by both Amazon and external software partners, catering to various functionalities throughout the selling lifecycle.

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