

Simone Spence, Founder/CEO of How to Raise Capital, Announces The Startup Showdown



New York City, New York Sep 28, 2023 ([Issuewire.com](https://www.issuewire.com)) - The stakes for entrepreneurs looking to raise capital through their pitch skills just leveled up. Simone Spence, a seasoned entrepreneur and the Founder/CEO of How to Raise Capital, is thrilled to unveil The Startup Showdown, a groundbreaking pitch competition that promises to reshape the startup landscape. With a vision to democratize access to angel investors and level the playing field for budding entrepreneurs, Spence's competition is set to

spark innovation and drive positive change in the entrepreneurial ecosystem.

The Startup Showdown is not an ordinary pitch competition. It is a dynamic platform designed to carve pathways for startups, even in uncharted territories. Spence and her team are on a mission to unearth hidden gems with the potential to secure their first round of outside capital, typically an angel pre-seed round, and catapult their growth journey. Through expert evaluations and engaging pitches, they are creating opportunities that may not have existed before.

Spence believes in spotlighting rising stars and connecting them with the resources and visibility needed to ignite their potential, secure angel investments, and elevate their ventures to new heights. The competition promises unmatched exposure, mentorship, and the chance to catch the eye of investors actively seeking the next big opportunity.

Here are the key dates for The Startup Showdown:

- **Applications Open: September 15th, 2023**
- **Submissions Due: October 15th, 2023**
- **Startups Notified: November 15th, 2023**
- **Pitch Competition Date: December 02, 2023**

Simone Spence, the driving force behind this competition, boasts an impressive track record in pitch competitions, securing victories in nearly every contest she's entered. With experience spanning multiple domains and a spot in one of the world's top three tech accelerators, Techstars, Simone successfully raised over \$1 million in her first funding round. Her journey taught her that having the right social network or a champion who can introduce you to people within the network makes raising capital significantly easier. With this in mind, she launched "How to Raise Capital" to provide guidance and access to the angel capital ecosystem.

Spence's company has already made a significant impact, guiding over 50 founders through the fundraising process. More than a dozen founders have successfully raised \$250,000 or more, with one currently in the process of raising a seed round exceeding \$3 million, all under the company's guidance.

The Startup Showdown is poised to be a game-changer for entrepreneurs aiming to make their mark. By participating, founders gain access to valuable feedback, mentorship, investor connections, and a chance to win a \$10,000 cash prize that can enhance credibility and attract further investor and media attention.

For more information about The Startup Showdown and how to participate, please visit <https://learn.startupfoundersandentrepreneurs.com/startupshowdown>

How to Raise Capital

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