

nablet and Spin Digital Announce Strategic Partnership for HEVC and VVC Codecs

Aachen, Berlin - September 13, 2023 — nablet and Spin Digital proudly declare their strategic partnership and the integration of Spin Digital's HEVC and VVC codecs into the nablet mediaEngine processing platform

Aachen, Nordrhein-Westfalen Sep 12, 2023 ([IssueWire.com](https://www.issuewire.com)) - Spin Digital has developed state-of-the-art software HEVC and VVC encoders. They provide high compression combined with high processing efficiency and performance scalability. With a very efficient core encoding algorithm in its base, the encoders run fully on the CPU and are optimized for the latest SIMD media instructions and recent CPUs with many cores. Spin Digital codecs are empowering the creation of new media applications that require the best quality, compression, and computing efficiency, from simple HD file encoders to top-of-the-line 8K real-time broadcast encoders.

nablet mediaEngine stands as a versatile video processing engine, offering comprehensive support for file and live encoding across an array of open standard broadcast, production, and streaming formats. These encompass 2110/NDI/SDI/general IP, among other interfaces. The platform boasts market-leading nablet SW codecs, including XDCAM and XAVC formats, accompanied by a highly optimized processing engine. This engine excels in multitasking, harnessing the power of AI for image processing, HDR conversion, MXF normalization, video fingerprinting, and more.

Muzaffer Beygirci, Founder and CEO at nablet, remarked, "Spin Digital has garnered a stellar reputation for its high-end HEVC Codec. The integration of these industry-leading HEVC and VVC codecs into our mediaEngine video processing platform extends an exceptional feature set to our clients. With a simple plugin to our mediaEngine and File Meister transcoders, existing workflows and products gain access to high-performance, high-quality HEVC and VVC support, powered by Spin Digital."

Mauricio Alvarez, CEO at Spin Digital, noted, "nablet has evolved from a Codec developer into a provider of high-performance transcoding and image processing solutions. We eagerly anticipate our close collaboration with nablet to deliver a comprehensive encoding and transcoding solution, bolstered by our top-tier codecs. This enhanced cooperation adds significant value to nablet's video transcoders. Existing customers can seamlessly integrate expert HEVC and VVC support without altering their underlying media processing engine or introducing added complexity. A straightforward plugin is all that's needed."

For More Information or to Schedule a Meeting at IBC, Contact:

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About Spin Digital

Spin Digital Video Technologies GmbH (Spin Digital) develops high-performance video codecs for the next generation of video applications. Spin Digital solutions are designed for innovative applications in broadcasting and streaming that require the maximum level of quality and compression, with a focus on file and live video formats featuring UHD-4K and 8K, high dynamic range (HDR), and high frame rates (HFR), and live immersive VR. Spin Digital is based in Berlin, and operates in an international B2B environment, collaborating with customers and partners around the world and across market segments.

For more information visit our [website](#).

About nablet

nablet stands as a prominent provider of media processing technologies, transcoding solutions, automated metadata creation, and MXF technologies. These technologies find extensive use in the post-production, entertainment, broadcast, and related industries. With a client base that includes leading Tier 1 companies and studios worldwide in the realms of broadcast, entertainment, and sports, nablet continues to be a driving force in innovation. For more information, please visit our [website](#).

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