

Introducing CultureKey® a new take on organizational adaptation & integrated, on-demand leadership



Phoenix, Arizona Sep 25, 2023 ([Issuewire.com](https://www.issuewire.com)) - CultureKey® launches with a new take on organizational adaptation & integrated, on-demand leadership

Organizations are undergoing constant change, CultureKey® addresses needs head-on with Fortune 500 leaders who share our commitment to an innovative offering intent on client growth

Today CultureKey® launched its innovative services in organizational adaptation and on-demand leadership with an a-list group of industry leaders who are committed to providing a different consulting model rooted in values and purpose. With a dynamic team of industry-leading experts, CultureKey® is poised to help its clients drive unprecedented growth and results.

Change is constant, and companies need a trusted partner who can guide them through organizational and culture change, adapting their operations and protocols to evolving realities of current business challenges and cycles. CultureKey® differentiates with its operations-oriented, hands-on approach to important practice areas, including integrated on-demand leadership, organizational design, growth, marketing strategy and execution, performance communications, social impact, innovation, and risk management.

“We’re growth catalysts, dedicated to cultivating success and guiding operational excellence,” said CEO and founder Brian Adamovich. “Our distinction is senior-level talent devoted to earning trust and impacting culture trajectories and meaningful, transformative change”.

Clients can expect tailored, actionable strategies designed to address specific business and change management needs. CultureKey® approaches each engagement to drive results, offer partnership and support, and insights and opportunities that go deep, with a humble, collaborative approach – all aligned to client objectives and outcomes. Core service offerings are:

- **Organizational adaptation:** Empowering businesses to evolve and thrive in dynamic environments, and bring their employees along the journey fully understanding their roles while operating optimally during times of change
- **Integrated, on-demand leadership:** Serving in critical roles to drive strategic initiatives and behave as a natural extension of teams

CultureKey® executives have experience spanning multiple industries including retail, beauty, fashion,

lifestyle, entertainment, CPG, PE portfolio, food and beverage, QSR and IEO, technology, healthcare, pharma, bio and insure-tech, financial services, legal/legal firm, and insurance.

Brett Colbert, President, said, “We’re more than a strategy partner, we’re about culture orientation, empathy, integrity, and driving long-term results.” Further, Patrick Bergstrom, CultureKey®’s Chief Technology Officer said, “I’m excited to help clients understand the crucial connection between communications, technology and results through our unique approach to integrated business systems.”

Industry-renowned leaders have joined CultureKey® including Elissa Margolis Wilson, Amy Choyne, Phil Frank, Liana Thompson, Andrea Grant, Laura Summers, Julie Schaefer, Jason Harris, Corinna Berthold, Jason Cammorata, Priya Ravindhran, and Jeff Mard, all of whom have proven track records offering fresh perspectives to our offerings.

CultureKey® will revolutionize the business consulting landscape.

To learn more, please visit www.culturekey.io.

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