

# Famed Crisis and Reputation Management Specialist Kevin Blatt Joins Brandcloud.us

Brandcloud Opens US Office



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## Reputation Manager and Crisis Management Specialist Kevin Blatt Joins Brandcloud.us

Kevin Blatt, a leading reputation manager and crisis management specialist, has joined Brandcloud.us, a US division of the Japanese company [Brandcloud.co.jp](https://www.brandcloud.co.jp). Brandcloud is the world's leading reputation management, brand security, and brand-lifting company.

In his new role, Blatt will be responsible for leading Brandcloud.us's efforts to help businesses protect and enhance their reputations. He will draw on his extensive experience in crisis management, social media monitoring, and public relations to help clients respond to negative publicity, mitigate reputational damage, and build positive brand awareness.

"I am excited to join Brandcloud.us and help businesses protect their most valuable asset – their reputation," said Blatt. "I look forward to using my skills and experience to help clients navigate the ever-changing landscape of reputation management and brand lifting."

Blatt is a highly respected figure in the reputation management industry. He has worked with a wide range of clients, including celebrities, politicians, and Fortune 500 companies.

“We are thrilled to welcome Kevin to the Brandcloud.us team,” said Masataka Ihara, Chairman of Brandcloud. “His expertise and experience will be invaluable to our clients as they navigate the challenges of today’s digital world.”

#### About Brandcloud.us

Brandcloud.us is a US division of [Brandcloud.co.jp](http://Brandcloud.co.jp), the world’s leading reputation management, brand security, and brand lifting company. Brandcloud helps businesses protect and enhance their reputations by monitoring online conversations, responding to negative publicity, and building positive brand awareness.

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