

Crafting Cinematic Magic: Buchanan Optometrists' Role in Wes Anderson's 'Henry Sugar'



West Malling, Kent Sep 27, 2023 ([Issuewire.com](https://www.issuewire.com)) - Buchanan Optometrists, the most awarded optician in Kent since 1999, is pleased to announce its collaboration with renowned film director Wes Anderson on his latest work, "The Wonderful Story of Henry Sugar." The film is a 39-minute adaptation starring A-list actors like Ralph Fiennes, Benedict Cumberbatch, Dev Patel, Ben Kingsley, and Richard Ayoade. Based on Roald Dahl's 1977 anthology, the film was shot entirely in Kent, primarily at Maidstone Studios and the Maidstone Business Hub on the river.

Hollywood Meets High-Quality Optics

Buchanan Optometrists was brought on board for their unparalleled expertise in restoring and adapting vintage eyewear, a crucial element in capturing the visual essence of Anderson's period film. Working with original, fragile, and sometimes inflammable frames, the team employed highly specialised techniques, such as hand polishing and acetone polishing, to restore each piece to its original glory.

Clear Vision, Exceptional Craftsmanship

In an industry where reflections can ruin a shot, Buchanan Optometrists supplied virtually reflection-free lenses—a crucial component for the film's cinematography. These lenses were sourced globally to meet the highest standards, ensuring that the eyewear not only complemented but also enhanced the film's artistic vision.

Navigating the Challenges of the Film World

The Buchanan team, led by Alisdair Buchanan, met the breakneck speed of Hollywood deadlines without sacrificing quality. "Sometimes, we had only a few hours to make the impossible possible, but we did it," says Alisdair Buchanan. "It was an absolute pleasure to work in sync with the dedicated crew and to contribute to this cinematic masterpiece."

An Indelible Legacy

Buchanan Optometrists' venture into the world of film is not new. They have been making silent but impactful contributions to classic and modern-day cinema and TV, ensuring that the eyewear featured is extraordinary.

About Buchanan Optometrists

Buchanan Optometrists led by husband and wife team Alisdair & Kathryn Buchanan is the most awarded optician in Kent, known for their exceptional levels of care, state-of-the-art equipment, and early diagnosis of eye conditions. Run by Alisdair Buchanan and his wife, Kathryn, the practice has become a global name, attracting clients worldwide for their unparalleled skill and service in optometry.

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