

Chavie Russell Wigs Celebrates Alopecia Awareness Month



Chicago, Illinois Sep 4, 2023 ([Issuewire.com](https://www.issuewire.com)) - Chavie Russell Wigs, a premier wig salon in Chicago that offers high-quality human hair wigs and customizations, is pleased to join Alopecia Awareness Month this September. Alopecia Awareness Month is a national initiative led by the National Alopecia Areata Foundation (NAAF) and the alopecia areata community to raise awareness, educate the public, and advocate for those affected by alopecia areata, a condition that causes hair loss on the scalp and other parts of the body.

As a gesture of support and appreciation for the alopecia areata community, [Chavie Russell Wigs](#) is offering 10% off all wig purchases during September. Use code "alopeciaawareness". Customers can choose from a wide range of styles, colors, and sizes, as well as custom-made wigs. They can also enjoy a [complimentary consultation](#) with Chavie Russell, a professional colorist and stylist who has over 20 years of experience in the industry. Chavie Russell Wigs aims to help customers find their ideal hairpiece and enhance their beauty and confidence.

Chavie Russell Wigs also encourages everyone to learn more about alopecia areata and its impact on

millions of people worldwide. According to the NAAF, alopecia areata affects as many as 6.8 million people in the United States alone. It can occur at any age, regardless of gender, ethnicity, or lifestyle. It is not contagious, nor is it caused by stress. It is an autoimmune disease, where the immune system mistakenly attacks the hair follicles.

There is currently no cure for alopecia areata, but there are treatments that can help regrow hair or prevent further hair loss. However, many people with alopecia areata face social stigma, emotional distress, and low self-esteem due to their appearance. That is why Alopecia Awareness Month is so important, as it aims to increase understanding, reduce discrimination, and empower those living with alopecia areata.

Chavie Russell Wigs invites everyone to join them in celebrating Alopecia Awareness Month and honoring the courage and resilience of those living with alopecia areata. For more information about Chavie Russell Wigs and their products and services, visit her website or call (773) 236-2468.

About Chavie Russell Wigs

Chavie Russell Wigs is a premier wig salon in Chicago that offers high-quality human hair wigs and customizations. Chavie Russell is a professional colorist and stylist who has over 20 years of experience in the industry. She offers a wide range of styles, colors, and sizes, as well as custom-made wigs. Chavie Russell Wigs aims to help customers find their perfect hairpiece and boost their self-esteem and confidence.



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