"B L Kashyap Backs Roots FC Women for 3 Yrs; 2-1 Win in KWL 2023-2024 Debut"

B L Kashyap commits to supporting Roots FC Women's Football team for three years; Team wins 2 - 1 in the inaugural match of the first edition of Karnataka Women's League (KWL) 2023 - 2024



Mumbai, Maharashtra Sep 11, 2023 (Issuewire.com**)** - BL Kashyap and Sons, one of the leading Civil Engineering and Construction Companies, as part of its corporate social responsibility (CSR) initiative, is proud to announce its partnership with Roots FC Women's Football Team for the next three years. The team won 2 - 1 in the inaugural match of the first edition of Karnataka Women's League (KWL) 2023 - 2024, which commenced today. In an inspiring moment for the team, Indian women's national team goalkeeper Aditi Chauhan graced the jersey launch event on 10th September and shared her insights and experiences with the players, motivating them to pursue their dreams with determination and passion.

This CSR commitment is a significant step towards promoting women's empowerment through sports,

with the aim of inspiring more women to pursue athletic careers. By supporting Roots FC Women's Football Team, B L Kashyap intends to create opportunities for talented athletes from diverse backgrounds at the grassroots level, ultimately fostering a brighter future for women in sports.

Shruti Choudhari, Director of Projects & Strategy at B L Kashyap, expressed her enthusiasm for the partnership with the ROOTS FC WOMEN's Team, stating, "We are thrilled to offer our support to the ROOTS FC WOMEN's Team, firmly believing that this collaboration will not only foster the growth of women's football but also serve as an inspiration to young girls from all walks of life and encourage them to embrace sports. The highly anticipated inaugural match of the season which commenced today was won by the highly talented Roots FC women's team. We are glad to give them the right training, exposure, and opportunity to excel."

Shruti further added "We always believe in gender equality. Over the past decade, B L Kashyap has undergone remarkable changes, such as the emergence of women-led departments, the substantial presence of women in the workforce as well and women assuming pivotal roles on-site throughout the execution phase. Witnessing our female colleagues seize opportunities and excel has been a source of immense pride. At B L Kashyap, we remain steadfast in our commitment to fair hiring practices devoid of

gender biases. We prioritise achieving wage equality and offering equal opportunities, with performance as the sole criterion, transcending gender, religion, or caste. Thus, partnering in this CSR program blended well with our philosophy and vision of harnessing talent through diversity and inclusion."

The Karnataka Women's League, also referred to as the Karnataka Women's Super Division League, is the top division of the women's football league in the Indian State of Karnataka. The League is organised by the Karnataka State Football Association, the official football governing body of the State. Roots FC Women's team will play in the KWL 23-24 (Karnataka women's league, the highest league for women in the state). ROOTS FC WOMEN's Team will be fielding 21 school girls and 9 college students. This season the average age of the squad is 19 years they share a common passion for the sport. Notably, this season sees the addition of seven new players from states like Manipur, Haryana, and Delhi, further diversifying the team's talent pool. Additionally, two players from the previous season, hailing from Uttar Pradesh and Andhra Pradesh, have been retained, adding experience and skill to the roster. A majority of the players are from Karnataka.

About B L Kashyap:

B L Kashyap & Sons Ltd. (BLK) is one of the leading Engineering, Procurement, and Construction (EPC) Companies. The company has a presence in 12 cities across 8 states in India. With Three decades of expertise, BLK has completed over 250 projects and more than 125 million sq. ft. The portfolio spread includes IT Campuses, Commercial Spaces, Malls, Hotels, Residential Complexes, Institutions, Factories and Manufacturing Facilities, Healthcare and Transportation. BLK has a strong workforce of 1000+ engineers & professionals

About Roots FC:

The Roots FC women's team was formed in the year 2020. The team qualified for the KWL in the year 2021 from A Division. We pride ourselves on having players from all walks of life, and from different cultural and linguistic backgrounds. We have players from 7 states across India.

Players:

Sanjita Niroula: Sanjita holds a special role at Roots. Not only does she serve the team as a captain and hold the record for most goals scored at Roots, but she is also an AIFF-certified coach who coaches young boys and girls at Roots from ages 4 to 7. She hails from Manipur and shifted to Bengaluru 3 years ago.

Rosy Thanga: Rosy always with a bright smile on her face is Roots's newest winger. She can play with both her feet and can swing in crosses from the most difficult of angles. She is currently pursuing an English Honours in her home town Manipur which she had to put on pause because of the current unrest in the state. Unphased, she still never fails to spread her contagious laughter.

Sonakshi Singh: Roots' GK who hails from UP has always wanted to become a professional Goalkeeper. Despite being dealt a bad deck with there not being any goalkeeping-specific training in UP accessible to her, hard work and perseverance are what earned her a spot on this team. Her Quick reflexes generally save the club from a tight situation or two from time to time.

Mythili Parvati Vaidya: Mythili joined Roots back in 2020 back when she was 14. She has been with Roots ever since and has even spent a short stint at an IWL Club last season. She is a natural holding midfielder and someone who never shies away from a challenge.

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