

Vintage Car Rally Dazzles at India's Iconic Heritage Hospitality Landmark Noormahal Palace Karnal

Transporting luxury and vintage car enthusiasts to the royal era, India's prestigious royal families participated in HMCI Classic drive with their automotive artistry



Karnal, Haryana Aug 11, 2023 ([Issuewire.com](https://www.issuewire.com)) - Reviving the Golden Era of Motoring and spreading awareness around the need to preserve Indian heritage glory, [Noormahal Palace](#) Teams up with Heritage Motoring club of India (HMCI) for an Incredible Vintage Car Rally. In a breath-taking convergence of elegance and engineering, the Vintage Car Rally, hosted by Colonel Manbeer Choudhary, CMD of Jewels Classic Hotel Pvt. Ltd. and Ranjit Malik, Founder of Heritage Motoring Club of India, unfolded as an enchanting celebration of India's opulent history and rich motoring legacy. Held on the 5th of August 2023 at the iconic Noormahal Palace, this event marked a true ode to the golden era of motoring, leaving an indelible mark on the hearts of vintage car enthusiasts and aficionados from across the nation. Flagged off by Nawab Kazim Ali Khan, former minister of Uttar Pradesh and Chander Shekhar Puri, Corporate General Manager, Noormahal Palace, the Vintage Car Rally commenced its journey from DLF Promenade, Vasant Kunj in Delhi and culminating at the resplendent Rani Bagh of Noormahal Palace in Karnal-The city of Mahabharata Famed Raja Karna. As the vintage cars made their way through the streets, they not only captured the attention of onlookers but also transported them to a time of splendor and magnificence.

"Vintage cars are more than just vehicles; they are time capsules that transport us back to an era of

sophistication and timeless beauty," said Colonel Manbeer Choudhary, Founder President of Hotel and Restaurant Association of Haryana (HRAH) and CMD of Jewels Classic Hotel Pvt. Ltd. "The Vintage Car Rally not only celebrates the craftsmanship of these automobiles but also showcases the spirit of camaraderie among collectors who share a deep passion for these treasures. At Noormahal Palace, we are committed to preserving and promoting India's royal legacy and heritage luxury within and outside the country."

The rally unveiled a captivating fleet of meticulously restored vintage automobiles, each embodying a unique narrative that transcends time. With an exceptional collection of 16 vintage cars, the event unveiled the vinni stories of automotive artistry, embodying the opulence and refinement that defined the bygone era. "This rally is a testament to our commitment to showcasing the rich heritage of vintage automobiles. We participate in numerous car-motor events. Typically, we undertake a single long drive every year. Our annual route takes us from here to Jaipur, and we have previously visited destinations like Shimla, Ranthambore, and Alwar. These vintage drives during the monsoon are a special tradition for us, and this year, we headed for Noormahal Palace. The HMCI Classic Drive rally is a testament to our commitment to showcasing the rich heritage of vintage automobiles." emphasized Diljeet Titus, General Secretary, Heritage Motoring Club of India.

Speaking at the gala launch, Roop Partap Choudhary, Managing Director of Noormahal Palace Hotel and Founder of Colonel Saab (UK), expressed his delight, saying, "This vintage car rally reminds us of the significance to recognize the importance of preserving our heritage for future generations. Vintage cars are not just vehicles; they are a symbol of our history, culture, and the progress we have made over the years. They tell stories of bygone eras, and each vehicle in the rally holds a piece of our collective memory. The Noormahal Palace itself stands tall as a testament to our rich heritage. This magnificent palace, with its regal architecture and opulent interiors, showcases the grandeur of the past. It stands as a reminder of the artistry and craftsmanship that thrived in our country for centuries."

Among the exquisite lineup, the rally featured notable vintage gems, including the 1937 Rolls Royce

1938 Buick 90 L Limousine, 1938 Chrysler Plymouth, 1941 Cadillac Series 62 Coupe, 1947 Bentley MK 6 Drophead, 1954 Bentley S1, 1955 Land Rover Series One, 1958 Willys Jeep, 1963 Fiat 1100

1972 Cadillac Sedan Deville, 1966 Chevrolet Impala, 1968 Volkswagen Beetle VW1500, 1969 Volkswagen Beetle. The breathtaking collection was a vivid reminder of the fusion of elegance and engineering that once ruled the roads.

Kazim Ali, the Nawab of Rampur, praised the event, stating, "This rally is not just about automobiles; it's a celebration of history, culture, and the timeless allure of vintage cars. It's heartening to see such dedication to preserving our heritage." He added, "The passionate car owners believe that this is not merely the preservation of vintage cars, but also the preservation of India's rich heritage and culture. Therefore, we should all join hands in preserving it for future generations to appreciate its beauty."

The Vintage Car Rally held at Noormahal Palace was not just a showcase of opulence and heritage; it was a procession of history's most alluring and exquisite automobiles. Each car that graced the event brought with it a story of its own, a tale of an era where craftsmanship and elegance melded into extraordinary masterpieces.

Leading this enchanting parade was the 1937 Rolls-Royce 25/30 All Weather Convertible, owned by the venerable Mr. Madan Mohan. This masterpiece of British engineering elegantly blended open-air exhilaration with the regal sophistication that Rolls-Royce is renowned for. A few steps away, the 1938

Buick 90L Limousine, lovingly cared by Mr. Diljeet Titus, exuded an air of dignified elegance. Its spacious interiors and artful exterior detailing epitomised the grandeur of pre-war luxury travel. Making a bold statement was the 1938 Chrysler Plymouth, owned by Mr. Shamsheer Singh Shahani. This stunning piece of automotive history turned heads with its sleek lines and distinctive styling, a true testament to Chrysler's legacy of innovation. The 1954 Bentley S1, owned by Uday Bahadur & Suryaveer Chauhan, epitomised luxury and sophistication. Its graceful lines and regal presence harked back to a time of aristocracy and splendour, making it a true standout of the rally.

From India's prestigious royal families to corporate honchos, avid car collectors, restorers and social dignitaries, the vintage car rally witnessed the gracious presence of notable personalities including Mr. Madan Mohan, Mrs. Sanjana Mohan, Mr. Diljeet Titus, Mr. Shamsheer Singh Shahani, Mr. Shivraj Anand & Ms. Puja Anand, Mr. Ranjit Malik, Mr. Uday Bahadur & Mr. Suryaveer Chauhan, Mr. Ravi Avalur, Mr. Gyanender Singh Dabas, Mr. Dhiraj Navani, Mr. Parmeet Bhalla, Mr. Puneet Duggal, Mr. Abhimanyu Sharma, Mr. Awini Ambuj Shanker, Mr. Raheel Mohan among others. Amidst the opulence and heritage, the event also saw the vibrant presence of India's notable social media influencers including Yuvraj Dua, Sneha Arora, Shambhavi Mishra, Karan Marwah and more.

Set against the backdrop of Noormahal Palace, an architectural marvel inspired by Mughal and Rajputana schools of design, the rally evoked a sense of regal nostalgia. The ornate palace, with its intricate details and grandeur, provided the perfect setting for these vintage treasures, merging the past and the present in a seamless symphony of elegance.

In the heart of India's history and culture, the Vintage Car Rally at Noormahal Palace painted a picture of luxury and heritage intertwined, showcasing the magic that vintage automobiles bring to life. As the engines roared and the wheels turned, history was reborn, leaving an indelible mark on the landscape of India's motoring legacy.



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