

Setting Trends in Beauty - Blur India's Innovative Makeup Brand Creations

Realistic and innovative cosmetics solution by Blur India has made the branded products extensively popular in every corner of the country



NUDE BROWN

Delhi, India Aug 14, 2023 ([Issuewire.com](https://www.issuewire.com)) - Beauty and inclusivity never aligned before! Until the rise of Blur India products, the concept of beauty was orthodox among the buyers of cosmetics. Most buyers wanted to achieve an unrealistic beauty solution with makeup items that had limited potential. Fortunately, a brand broke the barriers. [Blur India](https://www.blurindia.com) is one such brand that changed the overview of

beauty standards and products in India. One can find the transparency of the branded offerings on the website. The products are vegan and do not include chemicals to harm the skin.

Every product in the collection of Blur India aims at beauty inclusivity with an innovative approach. The product names are particularly kept attractive to excite the buyers. “**Call Me Daddy**” is one such example among the versatile range of items from Blur India. One cannot figure out the product details with the innovative name. Thus, the brand has helped its marketing team leverage the most from the buyer interest. It has created a market rage, and more people have exhibited their trust in the products. The “[Call Me Daddy nude lipstick](#)” shade has become extensively popular for its name and innovative product quality.

The hydrating features of the brand have helped buyers find a suitable solution for daily wear cosmetics to work and events. Apart from the extensive range of lip shades, the brand has helped buyers find the ideal products to enhance their makeup collection to the next level. Also, the goodness of the products has facilitated the brand's success. The CEO of Blur India stated at an event, “We promote the products with maximum honesty, and our buyers can ensure an informed purchase. Our products are 100% vegan and safe with cruelty-free assurance.”

The CEO further added, “We started the journey to offer the buyers the best quality cosmetics for daily use. Our team has incorporated innovative features like unusual names and state-of-the-art ingredient mixtures to enhance the offerings. All these have helped our brand become a success in the raging market.” With dedicated offerings for beauty inclusivity and an innovative cosmetics collection, Blur India has earned an incredibly loyal buyer base in no time.

About the company

Blur India is a cosmetics brand based in India. The objective of the cosmetic brand is to promote beauty inclusivity. One can witness a unique angle of creativity and cosmetics innovativeness with the branded products. Blur India promotes vegan products with zero cruelty assurance. The makeup essentials brought by Blur India are chemical-free, promoting realistic cosmetics solutions for clean makeup at an affordable rate. The brand manufactures cosmetics in Delhi and ships the items across different parts of the country. With every product from Blur India, one can find a unique item name, making the product distinct from the rest. The social media presence of the brand is incredible, and the popularity of the products is due to uncomplicated makeup solutions made with clean and safe ingredients.

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