

Marcela nowak's "Flowessence" art exhibit transcends boundaries in the Metaverse



Los Angeles, California Aug 25, 2023 ([Issuewire.com](https://www.issuewire.com)) - Dive into a mesmerizing realm where intricate artistry meets boundless imagination. Marcela Nowak, a prolific Polish multimedia artist residing in Los Angeles, presents her latest collection "Flowessence" in an immersive art exhibit that blurs the lines between the virtual and the physical. This innovative showcase takes place in the metaverse, hosted on the groundbreaking [Vatom™ platform](https://www.vatom.com), with physical paintings simultaneously exhibited at the Vatom Artistic Space in the vibrant hub of Venice Beach, California.

"Flowessence" captures the essence of resilience and impermanence through vibrant blooms and intricate coral formations. Each painting serves as a poignant reminder of the world's fragility, encouraging us to cherish its intricate tapestry and find harmony within its complexity. These captivating works, often spanning an impressive 48 by 48 inches, immerse viewers in a vivid universe of art.

For Marcela, painting is not merely a creative expression but a meditative escape from the bustling city life. Inspired by her journeys and experiences, her pieces reflect her deep connection with nature and spirituality. As an emerging artist, Marcela Nowak's emotionally charged works can be explored on her [website](https://www.marcelanowak.com) and [Instagram](https://www.instagram.com/marcelanowak), offering a glimpse into her evolving artistic journey.

Colin Hornett, the Chief Experience Officer at Vatom, explains that "Vatom is seeing more and more artists present their art in metaverses where patrons can have a more familiar experience connecting with both the art and the artist. From art openings to permanent galleries to immersive art experiences, metaverses will one day be a standard platform for artistic expression and connection. We are delighted

to have Marcela Nowak launching her newest paintings in [Vatom Spaces](#). We're seeing the same types of passionate, awe inspired reactions from people in her virtual space as we have seen from people's reactions to her art in the real world. Marcela is leading the way for how traditional artists can leverage technology to share their work."

Vatom, a venture-backed company located in Venice, California, is at the forefront of innovation, introducing the next generation of platform-agnostic Smart NFTs. The company's vision is to positively transform interactions within the emerging Metaverse by offering accessible and democratized WEB3 tools. The marriage of Vatom's virtual spaces and "Flowessence" art exhibition presents an opportunity for everyone to join and explore this captivating fusion of art and technology within the metaverse.

Don't miss the chance to experience "Flowessence" and delve into the captivating world created by Marcela Nowak.

Join us in the [Metaverse](#) and explore this innovative convergence of art and technology.

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