

LED Expo Thailand - Brings together 'Energy Efficiency and Digitalization for SMART Lighting'!



Bangkok, Thailand Aug 24, 2023 ([Issuewire.com](https://www.issuewire.com)) - ASEAN's biggest event showcasing LED & Smart Lighting Solutions - [LED Expo Thailand](#) is set to return at IMPACT Exhibition and Convention Centre, Bangkok from September 20-22, 2023. This year's event promises to be bigger, better, and more enlightening than ever before, showcasing cutting-edge lighting technologies, innovations, and solutions from around the globe. Organized under the theme 'Connected lighting for sustainable living', the show attracts 5000+ industry professionals, government representatives, architects, designers, and industry tycoons. Organized by MEX Exhibitions Pvt. Ltd. and IMPACT Exhibition Management Co. Ltd. collaboratively, this event promises an immersive experience where attendees can explore the latest advancements in LED & Smart Lighting technology, connect with industry leaders, and gain valuable insights into the future of lighting.

LED Expo Thailand 2023 will feature a comprehensive show floor, with EGAT Pavillion to promote LED lighting as a key solution to cope with the ever-growing power demands, showcasing the latest innovations in smart lighting applications and technology presented by 400+ exhibitors in a variety lighting areas including Eco-Friendly lighting, Energy Efficient Lighting, Healthcare & Social Care lighting, Horticulture Lighting, Human Centric Lighting, Smart lighting, Sustainable Lighting from Thailand, China, Malaysia, Finland, India, Taiwan etc. From smart lighting systems to sustainable

lighting solutions, attendees can explore the latest innovations that are reshaping the lighting industry.

Buyers from across the globe can explore a diverse array of top LED brands, each bringing their unique expertise and products to the forefront of the lighting industry. Some of the leading brands that will be participating in LED Expo Thailand are EXELUX (Malaysia), LEDIL OY (Finland), TOYO LED ELECTRONICS LIMITED (Hong Kong), YUS UNITED ENTERPRISES INC., LEDLINK (Taiwan), HORTISPECTRA, LEDESTAR (China), TRANS.AD SOLUTIONS COMPANY LIMITED, RAYLIGHT TECHNOLOGY CO., LTD (Thailand) and many more.

Himani Gulati, Director - MEX Exhibitions Pvt. Lmt. - said "LED Expo Thailand has consistently played a pivotal role in driving the LED lighting industry forward. This year we aim to showcase how LED technology is evolving to meet the challenges of the modern world, with a strong emphasis on sustainability, energy efficiency, and smart applications."

Show highlights include Innovative LED Lighting Project Pitching Contest where buyers can witness a showcase of sustainable lighting projects by students/groups from Thailand's leading universities. Thailand Smart Lighting Industry Seminar - An update from the government and private sector on major projects, market opportunities, and smart city roadmap in Thailand. These informative sessions & workshops will provide attendees with valuable knowledge on how present and next generation practitioners need to adapt to face the challenges ahead, especially in this new era of smart lighting automation, connectivity and IoT.

The event provides a unique platform for B2B matchmaking, facilitating business deals and partnerships among exhibitors and attendees with our Business Matching Programme. The Hosted Buyer Program is designed as an effective "buyers-meet-sellers" platform that matches and links potential buyers/partners with exhibitors for pre-arranged one-to-one business discussions/meetings during the exhibition.

"We are proud to host participants and experts from across the globe. LED Expo Thailand serves as a bridge for international collaboration, where ideas, innovations, and partnerships come together." said Mr. Loy Joon How, General Manager, IMPACT Exhibition Management Co. Ltd., "One of the unique aspects of the exhibition is the opportunity for networking. We look forward to facilitating connections that will drive the industry forward."

Why Thailand?

Thailand has emerged as a key player in the global LED lighting market. The country's robust economic growth, projected GDP expansion, and increasing middle-income population contribute to a thriving market for LED lighting products. Furthermore, Thailand's supportive governmental policies, with agencies like the Electricity Generating Authority of Thailand (EGAT) and the Provincial Electricity Authority (PEA) actively promoting LED lighting adoption, create a conducive environment for industry players.

Thailand's strategic geographical location within Southeast Asia, serves as a regional hub for trade and commerce, attracting manufacturers, suppliers, and professionals from around the world to participate in LED Expo Thailand—the largest LED lighting exhibition in Southeast Asia. This prominent event serves as a crucial platform for networking, business collaborations, and showcasing the latest innovations in LED & Smart lighting technology.

Thailand's dynamic LED lighting market, strong government support, economic growth prospects, and

strategic position as a regional business hub make it an ideal choice for industry professionals and stakeholders seeking to tap into the growing opportunities in the LED lighting sector.



Media Contact

MEX Exhibitions Pvt Ltd

info@mexexhibits.com

01146464848

9 LGF, Sant Nagar, East of Kailash

Source : MEX Exhibitions Pvt Ltd

[See on IssueWire](#)