

Lawyer and Entrepreneur Amalgamates His Expertise to Help Business Owners Create a Fool-Proof Business

Rich Sierra, Esq.

BUSINESS SOS!

Fight Common
Legal Mistakes
Business Owners
Make and
How to Avoid Them



Wilmington, Delaware Aug 15, 2023 ([Issuewire.com](https://www.issuewire.com)) - Entrepreneurs frequently run into concerns about financial issues. You must manage incoming and outgoing transactions to keep your start-up running and simultaneously try to meet deadlines and goals. You have to also think of ways to keep up with the demand of your market and be abreast of what your consumers want to make sure you innovate your business according to their needs. These are some of the most pressing issues a neo-entrepreneur has to juggle--this is on top of hiring the right people, marketing, and setting tangible results. However, the most common misstep entrepreneurs make isn't in the production or management of a business--the pitfall usually comes from the legal aspect.

What are some legal business mistakes owners make? How can you avoid them?

In the book *Business SOS!: Eight Common Legal Mistakes Business Owners Make and How to Avoid Them*, author, lawyer, entrepreneur, founder, and Chief Executive Officer of Florida Small Business Legal Center, culminates his 18-year career with a handbook that will help small business owners avoid the backlash of lawsuits.

If you operate a small business, you have probably heard about or seen firsthand the burden that a lawsuit may place on a business owner. Rich Sierra has heard variations of 'I wish I'd retained legal counsel before this happened' hundreds of times while witnessing business owners suffer the adverse effect of lawsuits. *Business SOS!* is the sum of 18 years of experience. It contains the solutions to eight frequent legal issues that small business owners will encounter. Rich leads you through the dos and don'ts that will keep your business afloat, from dealing with lawsuits to taking "preventive" care when signing contracts to entering into partnerships.

You will have ample opportunities to make mistakes as your Business develops, the most frequent of which are legal ones—which are the most crucial. This book will assist you in becoming aware of them and teaches you when to seek legal counsel for situations that call for it. It is a streamlined guide that facilitates easy comprehension and will equip readers with the knowledge they need to run their businesses with more confidence.

Business SOS! is not your typical business book. It is your in-pocket attorney to makes your business fall-proof.

As for the radio interview, listeners are left inspired and armed with newfound insights. The exchange between Kate Delaney and Rich Sierra not only sheds light on potential legal pitfalls but also underscores the importance of seeking expert guidance and continually educating oneself in the ever-evolving realm of business law. Below are the links for the podcast and Youtube versions.

Podcast: <https://bit.ly/3KyEeAJ>

YouTube: <https://youtu.be/CvUMglsHKw8>

Additionally, Logan Crawford's TV interview with author Rich Sierra presents a unique opportunity for viewers to tap into the wisdom of a legal expert through the lens of engaging television. The exploration of "*Business SOS!*" is a journey of enlightenment, leaving a lasting impression and igniting the spark of

legal consciousness within each viewer.

You can view their meaningful banter here: <https://youtu.be/Gj11PTOGdPY>

Get your copy today through Amazon and leading online platforms.

Grab a copy today!

Buy the book at: [Business SOS!: Eight Common Legal Mistakes Business Owners Make and How to Avoid Them: Sierra Esq., Amazon.com: Books](#)

ISBN: 9781642255713

Book Title: Business SOS!: Eight Common Legal Mistakes Business Owners Make and How to Avoid Them

Author: Rich Sierra Esq.

Publisher: Advantage Media Group

Represented by: Great Writers Media

Published Date: January 31, 2023

Book Genre: Legal Services, Corporate Law, Franchising Law, Law Books

About the Author

Attorney Rich Sierra is the founder and CEO of Florida Small Business Legal Center, floridasmallbusinesslegalcenter.com, with its main office in Boca Raton, Florida, with satellite offices in Orlando, Weston, Coconut Creek, Miramar, and Miami. During his 18+ year career, he has consulted with thousands of business owners, and he used this knowledge to write this book. His firm's mission is to provide small business owners with high-quality, creative, and cost-effective legal representation. Before opening his law practice, he was the founder and CEO of Healthcare Recruitment Online, which was one of the first online recruitment jobs databases in the United States and he sold it in 2004. He is an avid student of martial arts with black belts in Judo, Tae Kwon Do, and a purple belt in Brazilian Jiu-Jitsu. He enjoys traveling to Vegas with his wife Sharon and listening to local bands in South Florida.

Media Contact

Great Writers Media

hlopez@greatwritersmedia.com

1-877-600-5469

24A Trolley Square #1580

Source : Great Writers Media

[See on IssueWire](#)

