Join the Historic Launch of Women Startup Competition Africa

The Women's Startup Competition, an esteemed annual startup competition in Europe, is breaking new ground as it sets foot in Africa for the very first time.



Budapest, Hungary Aug 27, 2023 (<u>Issuewire.com</u>) - Pioneering Progress: Join the Historic Launch of Women Startup Competition Africa Theme: "Close the Gender Financing Gap!"

Be a part of an extraordinary milestone in the world of entrepreneurship. The Women's Startup Competition, an esteemed annual startup competition in Europe and South East Asia is breaking new ground as it sets foot in Africa for the very first time. This momentous launch promises to reshape the future of women-led innovation on the continent, and we want you to be a part of it!

"I am very proud and very happy that with Lebo Mashaba's help we can finally launch our initiative in Africa. We would like to see gender equality being effectively promoted as a first step towards the adoption of the following diversifications, such as age, geographical and other categories. The general experience shows that the more diverse a startup is, the more chances it has to succeed and the first step is to give women a better chance." said Tamás Müller, founder of the Women Startup Competition.

ABOUT WSC - Empowering Women Founders Across The Globe

At Women Startup Competition, the mission is simple yet powerful – to empower female entrepreneurs and their teams to achieve their business goals by providing unprecedented opportunities. Founded with the aim of promoting gender diversity in business, they support women-led start-ups in 12 European countries through their training series and competitions.

Since their foundation in 2014, they have supported more than 620 female-founded startups in Europe. Now is the time to expand their reach and usher in a new era of entrepreneurship in Africa. The launch of the Women Startup Competition Africa will take place at the prestigious WomHub in Cape Town, South Africa, on the 29-30th August 2023.



Why You Should Be Part of This Revolutionary Event:

- 1. Insights from Seasoned Entrepreneurs: Be inspired by trailblazing women entrepreneurs who have overcome obstacles to secure funding and achieve tremendous success. Their stories will fuel your own journey toward greatness.
- 2. Bridging the Gender Financing Gap: They are dedicated to closing the gender financing gap that has hindered the growth of women-led start-ups. By participating, you become an agent of change, driving gender equality in business.
- 3. Expert Workshops: Immerse yourself in expert-led workshops on building sustainable businesses, crafting effective funding strategies, and developing investment readiness skills. Equip yourself with the tools for lasting success.
- 4. Collaborative Networking: Engage in networking sessions designed to foster collaborations with likeminded entrepreneurs, mentors, and industry experts. Together, we can build a supportive ecosystem for women in business.

Who Should Attend:

Women Entrepreneurs, Investors and Venture Capitalists, Mentors and Experts, Startup Ecosystem Enablers, Government Representatives, Academic and Research Institutions, NGOs and Women's Organizations, Media and Press, Industry Partners and Sponsors, etc

Venue:

Womhub Cape Town, Foyer A, Sovereign Quay, 34 Somerset Rd, Green Point, Cape Town, 8001

Times:

29th August 2023: 17:00 -20:00

30th August 2023: 09:00 - 14:30

RSVP Now - Limited Seats Available

Join the exciting journey of progress and empowerment. Together, we will defy norms, challenge the status quo, and leave an indelible mark on the entrepreneurial landscape of Africa. Seize this historic opportunity -

Register today for the ground-breaking launch of the Women Startup Competition Africa! Let's celebrate women entrepreneurs, close the gender financing gap, and unlock boundless possibilities for Africa's brightest minds.

More information here: https://pozi.io/events/9thwmnstrtpcmpttnfrc



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Source: WSC Network Kft

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