

Intense Technologies and Natsoft Corporation Partner to Accelerate Digital Transformation

With a shared vision for empowering businesses, Intense Technologies and Natsoft Corporation leverage their combined global expertise and industry-specific solutions to deploy cutting-edge IT products.



Hyderabad, Telangana Aug 17, 2023 ([IssueWire.com](https://www.issuewire.com)) - [Intense Technologies](#), a global enterprise products and services company, is pleased to announce a strategic collaboration with [Natsoft Corporation](#), a US headquartered boutique IT and BPO services company. This powerful partnership is

set to drive digital transformation initiatives for enterprises, empowering them to achieve strategic priorities in customer experience, AI, operational excellence, and Legacy modernization.

Combining Global Expertise and Next-Gen Solutions

With a shared vision for empowering businesses, Intense Technologies and Natsoft Corporation will leverage their combined global expertise and industry-specific solutions to develop and deploy cutting-edge IT products and innovative solutions. The collaboration will provide a comprehensive suite of software services, application development, enhanced IT operations, and capabilities.

Srinivas Rao Cheedella, President, and Managing Director of Natsoft, expressed his enthusiasm about the partnership, stating, "Our commitment to digitalization and technology has led us to invest significantly in customer-facing digital solutions and advanced technologies like AI and Blockchain. We are confident that Intense Technologies as a strategic partner brings in the right tools, experience, and expertise in data management and AI technologies."

C.K. Shastri, Founder and Managing Director of Intense Technologies, added, "We are thrilled to combine our vast experience in digital transformation with Natsoft's technological prowess. The partnership will enhance and strengthen our core capabilities in digital, cloud, and data domains, enabling us to create even greater value for our customers. We are fully dedicated to steering this collaboration in the right direction, making the right investments, and ensuring its success."

About Natsoft Corporation

Natsoft Corporation (Natsoft) is an 18-year-old US headquartered boutique IT and BPO Services company. Established in 2005 the company today has offices in the US, India, Australia, Canada, Mexico, UK, Bahamas and Singapore. Natsoft and its group companies help its clientele spread out across various geographies and industries to digitally transform their operations by developing and deploying IT products and implementing innovative solutions.

About Intense Technologies

Intense Technologies Limited is a global enterprise software products company, headquartered in India with a strong and emerging presence in USA, LATAM, EMEA, and APAC. Our enterprise software products are used globally by Fortune 500s for the digital transformation of customer-centric business processes resulting in improved revenues, greater customer centricity, and reduced operational expenses. We serve customers across 4 continents. Today, we process 25 billion USD worth of client revenue data and we support 500 million subscriber base across our engagements. Intense Technologies has sales offices in Singapore, UAE, USA, and the UK.

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