

Dollar Loan Center Celebrates Expansion with First Brick and Mortar Stores in Idaho



Las Vegas, Nevada Aug 22, 2023 ([Issuewire.com](https://www.issuewire.com)) - For 25 years, community short-term lender **Dollar Loan Center (DLC)** has provided outstanding customer service and business practices with stores in Nevada, Utah, and online service in Idaho, Wisconsin, and Oklahoma. The company is now bringing those ideals to multiple brick-and-mortar locations throughout Idaho. The first store in Boise is set for a grand opening in October, known as their “Emerald” location, and will serve as Dollar Loan Center’s headquarters in Idaho and located at the iconic corner of Emerald and Five-Mile Road.

With over 250,000 customers, Dollar Loan Center boasts industry lows for complaints and industry highs for customer satisfaction and positive reviews. Headquartered in Las Vegas, NV, Dollar Loan Center’s earlier expansion includes over 50 physical locations in Nevada and Utah, in operation in addition to their online services.

“If you told me 25 years ago where this short-term loan expedition would take me, I don’t think I would have believed you. Watching Dollar Loan Center continue to grow and expand tells me that we’re doing something right, and I’m beyond proud of everything we have achieved so far,” said Chuck Brennan, founder, and CEO of Dollar Loan Center. “We operate with a 100% local mentality and have created a culture entirely unique in the short-term lending industry. I think Idaho is going to love doing business with us as much as we will love doing business in the Treasure Valley.”

Putting an emphasis on “community,” short-term lender Dollar Loan Center has already begun partnering with nonprofits in Idaho, working with the Idaho Foodbank, The Youth Sports Commission,

and The Boise Police Activities League (PAL). Dollar Loan Center is proud of the variety of ways they currently give back to a wide array of nonprofits throughout Nevada and Utah. These efforts include sponsoring food banks, youth sports, animal charities, and law enforcement. With its own arena in Henderson Nevada, The Dollar Loan Center Arena, DLC has a major focus on all things sports. Dollar Loan Center has become an official “Bronco” being named the Official Short-Term Lender of all Boise State Athletics.

For more information on Dollar Loan Center and its services, please visit www.dontbebroke.com.

About Dollar Loan Center

Dollar Loan Center was founded in Las Vegas by Chuck & Mary Brennan. They are celebrating 25 years in business in 2023. The company specializes in Signature Loans up to \$5,000 processed in minutes with no collateral, no hidden fees, and full transparency. They have over 50 (bank-like) locations throughout Nevada, Utah, and now Idaho, along with lending online at www.dontbebroke.com in Oklahoma and Wisconsin. They are the first ever short-term lender to procure a full-sized arena naming rights deal in the United States, ***The Dollar Loan Center***, in Henderson, Nevada.

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