CEMAsys secures multi-million euro investment from Circularity Capital

Driving ambitious product roadmap and international expansion

London, United Kingdom Aug 16, 2023 (Issuewire.com) - CEMAsys, a leading provider of carbon management and ESG solutions, has announced a multi-million euro growth capital investment to further accelerate its ambitious product roadmap and international expansion from Circularity Capital, a specialist European growth stage investor in the circular economy.

Through its easy-to-use SaaS platform and consulting services, CEMAsys provides complete transparency on clients' carbon emissions and wider ESG metrics. With the ambition of creating even stronger visibility in the supply chain, the company has recently launched a new product, SupplyChain Control, which provides additional transparency in the supply chain on carbon emissions, ESG and risk exposures.

Without data consistency and transparency, businesses will struggle to effectively execute the transition from today's linear, carbon intensive, take-make-dispose methods of production and consumption to a more circular economy. Thanks to its pioneering suite of products, CEMAsys enables businesses and their supply chains to improve carbon management efficiencies and embrace change.

Jan Willy, Co-founder and CEO of CEMAsys, commented: "CEMAsys has experienced significant growth in recent years due to an increasing sustainability focus from companies, investors, employees and regulators. We're confident of the market opportunity ahead and wanted to bring in a domain focused investor that is purpose aligned with our journey to support continued international expansion."

Anders Brejner, Investment Director at Circularity Capital and board member of CEMAsys, added: "We look forward to working closely with the CEMAsys team during this next phase of their strategic development. The company has positioned itself as a leader in creating transparency in carbon emissions and other ESG data. Through our market studies, it became evident to us that CEMAsys is differentiated from competitors through its intuitive SaaS platform, auditability of emissions estimates and high quality of data.”

As the need for analysing and reporting carbon emissions and other ESG metrics has increased, CEMAsys has experienced strong momentum in recent years. Already, the company has supported more than 800 customers, providing visibility into their carbon emissions and other ESG metrics.

“The team at CEMAsys has developed a strong product offer and built a loyal customer base. These foundations have been the driver of the company’s consistent growth.

“Supporting entrepreneurial teams and purpose driven companies like this was the reason we set up Circularity. At the same time, enabling change and promoting circularity through transparency is central to our investment thesis. As such, we have a strong alignment with the ambitions of the CEMAsys team,” added Andrew Shannon, Partner at Circularity Capital.

Pioneer Invest also invested in CEMAsys in 2022 and will continue as a supportive minority investor in the business.

Read the full story on our website:

https://circularitycapital.com/news/2023/8/15/cemasys-secures-multi-million-euro-investment-from-circularity-capital-to-drive-ambitious-product-roadmap-and-international-expansion

For more information about CEMAsys, visit www.portal.cemasys.com.

To find out more about Circularity Capital, visit www.circularitycapital.com.

Media Contact

Circularity Capital

provateam@provapr.co.uk

01926 776 900

Source : Circularity Capital

See on IssueWire